Participant Handbook

Sector
Media and Entertainment

Sub-Sector
Film, Television, Advertising

Occupation
Hair and Make-up

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Media and Entertainment
Sector Skill Council Contact Details:
Address: 1-4, G-Floor, World Trade Center,
Babar Lane, New Delhi-110001
Email: academics@mescindia.org
Phone: 011-49048335, 011-49048336

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## 10. Employability & Entrepreneurship Skills

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1. Introduction and Orientation

Unit 1.1- Introduction to Media and Entertainment Sector
Unit 1.2- Make Up Artist
Core Competences:

- Script breakdowns and detail understanding.
- Adequate education regarding type of makeup.
- Ability to Research.
- Visualizing character’s appeal as on screen.
- Creative Innovations.
- Team Player
- Working Closely with Team with good discussions and Opinions.
- Good Time Management
- Knowledge of Production Structure

Role:

- Arrange hairstyle and Makeup during Pre-Production
- Overlooking the application during the Production.
- Coordination with team
- Having a structure for correct requirements.
- Character Sketch and Design for Script.
- Ability to give work on Paper.
- Ensure work designs are within giving budgets.

1.2.4.2 Makeup Supervisor

The supervisor’s role is to ensure the wig and make-up designs are implemented and the department runs smoothly on a day-to-day basis.

Core Competencies:

- Ability to apply and translate sketches
- Ensuring Continuous Outcome
- Manage a team of Artist and motivating them
- Exemplary interpersonal skills
- Excellent time management to meet scheduled
- Good Knowhow of Organizational working
- Abiding by safe and healthy work ethics
Role:
• Working together with head artist, Director, Costume Designer and the entire Production Unit.
• Hiring, Training and Managing the styling team.
• Stock Management and Vendor Management.
• Overlooking and Arranging Try outs or Dummy rehearsals for artists
• Allocating the team responsibilities and following schedule
• Maintaining positive work environment.
• Working within timelines and budgets.
• Taking care of senior artist
• Educating and Implementing conduct and ethics.

1.2.4.3 Make up Artists

The role of fashion stylist is to execute tasks given by the styling coordinator.

Core Competencies:
• Technical and Applied Art
• Responsibilities of Continuous outcome
• Meeting deadlines, following budget and efficiency in execution.
• Team Player
• Take Guidelines from big experts
• Communication within Team.

Role:
• Readying cast for Application
• Conducting Hair and Makeup on artist
• Removal of Makeup
• Abiding by unit rules
• Working closely with wig experts.
• Abiding by rule and regulation of the department.
• Styling of Knowledge hair.
• Use of external material like sprays and conditioner’s for require touchups.
• Avoidance of makeup on cloths
• Showing examples of previous work or reference photographs to clients.
• Use of Prosthetics.
• Understanding scripts to source require props and developing designs for looks.
• Buying required cosmetics and materials at cost effective rates.
• Consisting application of makeup to match type of lights.
• Identifying right colors for the skin tone.
• Educating clients with application.
• Consulting on skin hygiene and health.
• Working knowledge of wigs.
• Positive outcomes in tight scheduled.
• Clean and start again if client is unhappy.
• Ensure Maintenance of hygiene and safety.
1.2.10 Career Progression of an Make-up Artist

![Career Progression Path of a Make-up Artist](image-url)

Fig.1.2.4: Career Progression Path of an Make-up Artist
2. Identify Hair and Make-up Requirements

Unit 2.1- Identify Hair and Make-up Requirements
The completion of this module will enable:

1. Identifying the right number of artist and designers for characters.
2. Having complete knowledge of requirements as per the script.
3. Understanding and applying special effects when required.
4. Obtaining ideas about character’s look
5. Adequate research to understand and enhance artistic value of the look.
6. Identifying the design concept
7. Sketching Designs and producing ideas in guidance of senior artist to match the characters in the given script.
8. Determining the production requirements
9. Knowing the technical and creative resources for execution.
10. Set and know the timeline and budget for the production and demand set number of resources when required.
3. Manage Hair, Make-up and Prosthetics Supplies

Unit 3.1 - Manage Hair, Make-up and Prosthetics Supplies
Key Learning Outcomes

At the completion of this module will enable

- Understanding types of material
- Evaluating and setting budgets and determining the type of material, equipment that may be require.
- Storage, Labeling, Arrangement of Resources buying related products
- Managing Vendors, Maintaining Quality, and Matching giving budgets and arranging equipment.
- Stock Management
- Stock Replenishment
UNIT 3.1 - Manage Hair, Make-up and Prosthetics Supplies

Unit Objectives

The completion of this unit will enable:

- Understanding types of material
- Evaluating and setting budgets and determining the type of material, equipment that may be required.
- Storage, Labeling, Arrangement of Resources buying related products
- Managing Vendors, Maintaining Quality, and Matching giving budgets and arranging equipment.
- Stock Management
- Stock Replenishment

3.1.1 Caring for Hair

Just like skin even the hair has beauty routines and treatments like cleaning, conditioning and moisturizing for healthier look. In today’s time the demand for hair care technology has increased to clean, protect and restore beautiful hair.

3.1.2 Texture of Hair

Texture is the cuticle condition and circumference that determines thickness and the feel of each hair strand. There are 3 categories of hair based on thickness 1) Fine 2) Medium 3) Coarse

Smaller Circumference and delicate textures that damages easily and that which is oily is called Fine hair type. People with fine hair have thinner hair and cannot holds style easily as they fall flat.

Medium hair is classified as Stronger and Easy to Style. Medium Hair style is a common group.

Coarse hair is defined by a larger circumference leading to a stronger texture which tends to be dry but strong against damage. The fine hair and medium hair contain only 2 layers of hair, the cortex and the cuticle whereas the coarse hair contains all 3 layers including the medulla.

ApaThready: Gets wet easy but has low shine
1. Thready: Gets wet easy but has low shine
2. Wiry : Has lesser freenje, Sparkling Shine
3. Cottony : Absorbs water quickly but does not get completely wet. Has low shine.
4. Spongy : Absorbs water quickly and has low shine and manageable freenje.
4. Prepare for Altering the Artists’ Appearance

Unit 4.1 - Prepare for Altering the Artists’ Appearance
Key Learning Outcomes

At the end of this module, you will be able to:

1. Prepare, organize and keep workstation materials, equipment and on-set kit fully stocked, tidy and hygienic
2. Explain hair and/or make up procedures to artists and invite their questions
3. Prepare the skin and scalp appropriately for the type of contact material used
4. Take measurements of the appropriate head and body areas for preparation of wigs, masks etc.
5. Arrange fittings and appointments with artists’ within production deadlines
UNIT 4.1 - Prepare for Altering the Artists’ Appearance

Unit Objectives
At the end of this unit, you will be able to:
1. Arranging and keeping the working area ready and equipped with tools.
2. Educating on makeup process
3. Preparing a scalp and skin for use of material.
4. Noting requirements for wigs and masks.
5. Preparing Schedule and Appointments with Artist

4.1.1 Introduction
Changing appearance is detailed and requires time and effort and prior preparation. Your work station and kit must be well organized. The scheduled may be given by the production team and timeline will depend on Medium whether film or Television. High definition requires more time. There are various kinds of makeups like straight corrective, glamorous, aging and special effects and prosthetic makeups. The time taken is anyway between 15 min to 2-3 hours or more where is least for straight corrective and maximum time for special effects makeup.

4.1.2 Prepare to Change the Performer’s Appearance
1. Arrange the work space and prepare kit with tools to be easily accessible.
2. Keep good personal hygiene and professional dress code.
3. Ensure materials are up to date in the kit.
4. Equipment and tools are cleaned and ready.
5. Keep good cleaning materials available.
6. Using labels on products to identify and give instructions.
5. Apply Make-up and Special Effects

Unit 5.1: Apply Make-up and Special Effects
Key Learning Outcomes

At the end of this module, you will be able to:

1. Creating a require look with effect for camera and keeping require continuity
2. Assisting in makeup continuity of Artist
3. Removing makeup effectively
4. Selecting Appropriate technique
5. Making sure that correct makeup is used styled and suitable to performers skin
6. Comfortable sitting for makeup
5.1.1 Special Effects Make-up

This is 3 dimensional artwork that depicts disease, injuries or illusion characters. It is work of challenge for makeup artist.

**Research**

Research is important to remain up to date with trends, products and methods of special effects makeup. Research can be conducted over internet by reading related book, medical labs, respective mentors, papers and studies.

Healing of injuries and accidents is gradual. Continuity is important here.

5.1.2 Products Available

Derma wax is fine modeling tool. Is used to create effects like bruises injuries and even blisters. It is removed with the scraping tool.

Gelatine is a used for 3D modeling and can be easily removed with warm water. It is available easily in super markets and comes from Horses hooves.

3. Liquid latex

Liquid latex is painted to create thinner 3D effects like skin and can be mixed with other vegetable ingredients To create effects. Most commonly used for skin diseases and can be removed by peel off.
5.1.7.3 Airbrushing Over Bald Caps

Use diluted products over bald caps to air brush color for blending. Use flexible and non-grease base products and use the spattering technique. By using the air brush and the building of color by blending edges to the skin tone.

Products like PAX Washed, Premier Product Skin illustrator to spray caps. Ensure enough care is taken to keep the air brush clean.

Double-clicking the transition’s thumbnail brings up the Transition Settings (at right) dialog box. Adjusting the sliders below A and B dictate the percentage to start and end the transition with on each clip. The direction, A to B or B to A, can be chosen with the small arrow to the left of the transitions thumbnail (just below the B in the graphic at right). The top button to the right of the thumbnail controls the forward or reverse direction of the transition. Some transitions have an antialiasing toggle that can smooth the transition. The white arrows surrounding some thumbnails control direction of the transition. Options vary depending on the selected transition.
6. Manage Helpers and Trainees

Unit 6.1: Manage Helpers and Trainees
Key Learning Outcomes

The completion of this module will enable:
1. Educating and training assistant staff on hair and makeup styling and delegating task.
2. Training and assisting in operating materials, tools and kit.
3. Giving accurate instructions to team and ensuring deadlines are met.
4. Ensuring that trainees/ helpers assist correctly
5. Analysis of done work under closed supervision in a positive yet effective manner
6. Offer opportunities to team to innovate and test.
7. Maintain Workplace Health and Safety

Unit 7.1 Maintain Workplace Health and Safety
At the end of this module, you will be able to:

1. Understand and comply with the organization’s current health, safety and security policies and procedures.
2. Understand the safe working practices pertaining to own occupation.
3. Understand the norms and policies of the government related to health and safety, which also includes some emergency procedures for accidents, fires and illness or others may involve evacuation of the premises.
4. Identify the people responsible for health and safety in the workplace, including those to contact in case of an emergency.
5. One should be fully aware about the security measures such as fire alarms, safety exit, medical and first aid availability.
6. Identification of aspects for potential risk at workplace is must for owns and others health and safety.
7. One should ensure health and safety of others and himself at workplace through precautionary measures.
8. Identification of opportunities related to health, security and safety should be done and recommended to the designated person.
9. Identify and correct risks like illness, accidents, fires or any other natural calamity safely and within the limits of individual's authority.
8. Soft Skills And Communication Skills

Unit 8.1 - Introduction to the Soft Skills
Unit 8.2 - Effective Communication
Unit 8.3 - Grooming and Hygiene
Unit 8.4 - Interpersonal Skill Development
Unit 8.5 - Social Interaction
Unit 8.6 - Group Interaction
Unit 8.7 - Time Management
Unit 8.8 - Resume Preparation
Unit 8.9 - Interview Preparation
Key Learning Outcomes

At the end of this module, you will be able to:

1. Understand the use effective Communication as an important tool in your workplace.
2. Make effective Communication with co-workers and peers.
3. Understand the use of basic reading and writing skills in the workspace.
9. IT Skills

Unit 9.1 - Introduction to Computer
Unit 9.2 - Basic Computer Knowledge
Unit 9.3 - Components of Computer
Unit 9.4 - Concept of Operating System
Unit 9.5 - MS Word
Unit 9.6 - MS PowerPoint
Unit 9.7 - MS Excel
Unit 9.8 - Internet Concepts
Key Learning Outcomes

Upon culmination of this module, reader would be able to:

1. Familiarize with computers
2. Identify and use basic uses of a computer
3. Familiarize with a computer motherboard
4. Familiarize with a computer operating system
5. Use Microsoft Word, Excel and Powerpoint
6. Familiarize with Internet and use e-mails
Media & Entertainment Skills Council
Address: 1-4, G-Floor, World Trade Center,
Babar Lane, New Delhi-110001
Email: academics@mescindia.org
Phone: 011-49048335, 011-49048336

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