



# Kaushal Mahotsav - Sambalpur – Odisha

A celebration of skills, training, jobs, and apprenticeship opportunities



# 1. Background

National Skill Development Corporation (NSDC) under the guidance of Ministry of Skill Development and Entrepreneurship (MSDE) and, Honorable **Minister of Education and Minister of Skill Development and Entrepreneurship**, Shri Dharmendra Pradhan organized Sambalpur Kaushal Mahotsav on 21<sup>st</sup> January 2024, in Sambalpur, bringing innumerable apprenticeship and job opportunities for the youth of Odisha. This initiative is a step towards fulfilling the government's commitment of facilitating various employment opportunities to the youth of our country.

The event not only aimed at providing a glimpse into potential employment opportunities locally, but also focused on connecting the youth with recruiters and corporates for opportunities outside Sambalpur as well.

## 2. Summary of The Kaushal Mahotsav

<b>Sr. no.</b>	<b>Particulars</b>	<b>Details</b>
1	<b><i>Date of the Kaushal Mahotsav</i></b>	21 January 2024
2	<b><i>Venue of the Kaushal Mahotsav</i></b>	Dhankouda Field, Sambalpur
3	<b><i>District of the Kaushal Mahotsav</i></b>	Sambalpur
4	<b><i>State of the Kaushal Mahotsav</i></b>	Odisha
5	<b><i>Kaushal Mahotsav Conducted by</i></b>	NSDC
6	<b><i>No. of Employers participated</i></b>	54
8	<b><i>No. candidates registered Online prior to the event.</i></b>	5733
9	<b><i>No. of candidates attended physically</i></b>	1450
11	<b><i>No. of shortlisting Offers</i></b>	1264
12	<b><i>No. Of offer Letters</i></b>	208
13	<b><i>Chief Guest of the event</i></b>	Hon'ble Minister of Education, Skill Development and Entrepreneurship (Shri Dharmendra Pradhan Ji)

### 3. Snapshot of Sambalpur Kaushal Mahotsav



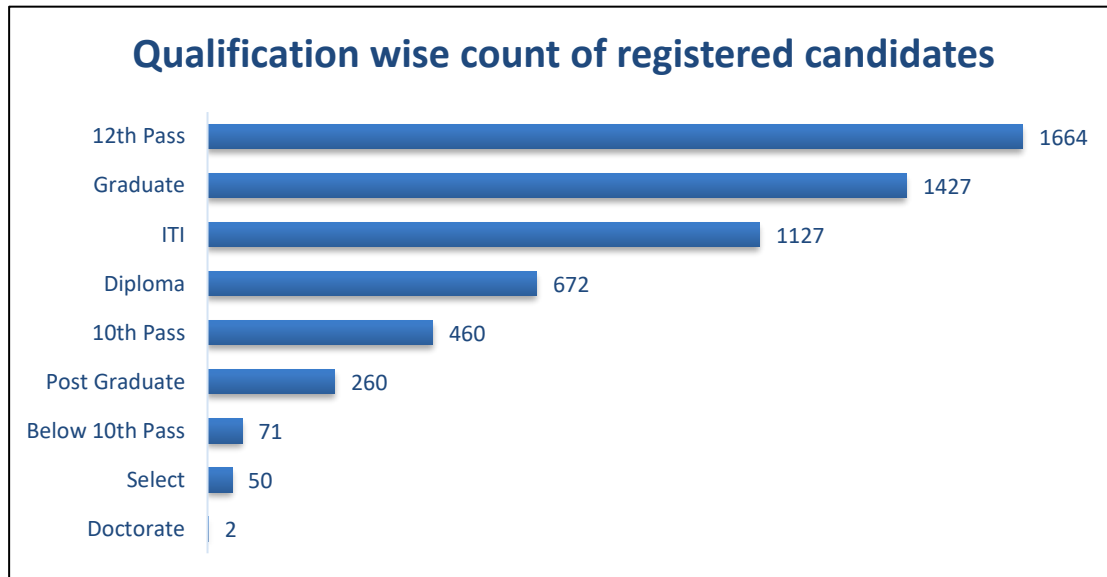




## 4. During- Mahotsav activities

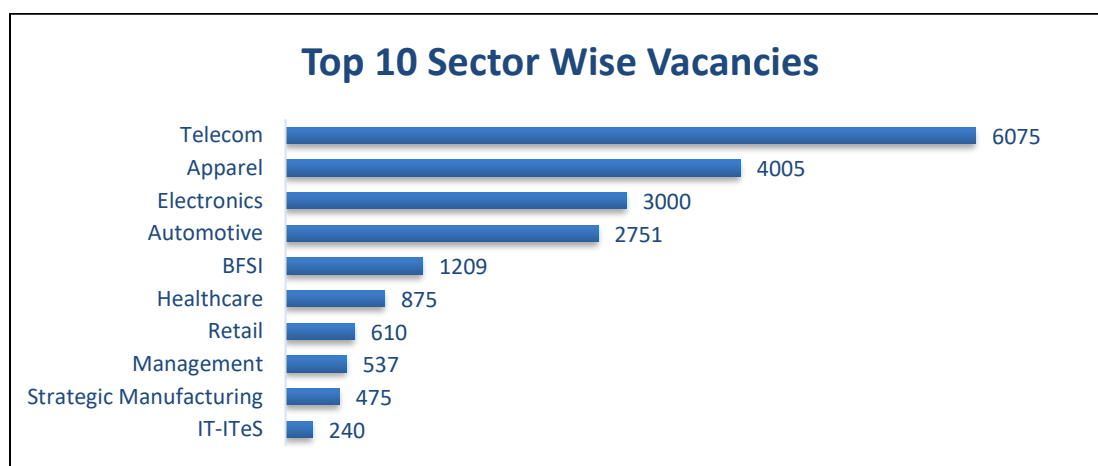
### 4.1 Registration of Candidates

- **5733 candidates** had registered on Kaushal Mahotsav platform for participating in the Sambalpur Kaushal Mahotsav.



### 4.2 Registration of Employers

- 61 employers had shown interest in participating in the Sambalpur Kaushal Mahotsav by registering on Kaushal Mahotsav platform. A total of **54 employer participated** on the day of the event. A brief snapshot of these employers is captured below:



### 4.3 Employment Opportunities

**A total of 1264 shortlisting were provided to candidates;** this effort was majorly supported by pre-screening effort undertaken by the ground team.

## 5 Media & Press Releases

The Sambalpur Kaushal Mahotsav received extensive coverage across various media platforms, with journalists and reporters capturing its vibrant atmosphere and showcasing its significance. The event was highlighted through press releases, ensuring that its essence reached a wider audience. Annexure 3 provides a comprehensive list of articles published in reference to the Mahotsav, offering detailed insights into the event's impact and reach.

**Annexure 1: List of employers present during the Sambalpur Kaushal Mahotsav**

<b>S No</b>	<b>Company Name</b>
1	2Coms Consulting Pvt. Ltd
2	Amass skill ventures
3	Anima Seeds Private Ltd
4	Arzaphath All Solutions Private Limited
5	Atreya Associates
6	Beck & Pollitzer India Pvt Ltd
7	C.v Raman Global University
8	Calibehr
9	Ciel Hr Services Private Limited
10	Conneqt Bussiness Solutions
11	Creditaccess
12	Futurz Staffing Solutions Pvt. Ltd.
13	HCAH (Health care at Home)
14	Health Heal
15	Heathvista LTD
16	Innov Source Pvt Ltd
17	Kampabhai
18	Kapston Services Limited
19	Krystal Integrated Services Ltd.
20	Labournet india pvt ltd
21	L&t Finance Ltd
22	Mansoon
23	Masti Health & Beauty Pvt Ltd
24	Meraqui Ventures
25	Odizzi Business Solutions (opc) Pvt Ltd
26	OrangeCross HomeHealth Private Limited
27	Patchy Future Success Facilitating Pvt Ltd
28	People Mantra
29	Quess Corp Limited
30	Reliance JIO Infocomm Limited
31	SHAHI EXPORTS PVT LTD
32	Spandana Sphoorty Financial Limited.
33	Sujan Contitech Avs Private Limited
34	Suryoday Small Finance Bank Ltd
35	Talensetu Services Private Limited
36	Vector Finance Private Limited
37	Vivek Recruitment Consultant Pvt Ltd
38	Yashaswi
39	Yuvashakti Skill India Pvt Ltd
40	G4S Secure Solution India Pvt. Ltd
41	KPN Farm Fresh Pvt Ltd
42	HDB Financial
43	Max Fashion



<b>S No</b>	<b>Company Name</b>
44	SPNN Bussiness Services
45	Genius Consultant
46	Fusion Microfinance Ltd
47	Innodust Marketing Private Limited
48	ODYSSEY MOTORS PVT LTD
49	Spectrum
50	Vision India Services Private Limited
51	Vaishno Plast
52	Eduvantage
53	IG Drones
54	Distil Education & Technology Pvt.ltd

**Annexure 2: Employer wise count of shortlisted candidates**

<b>S No</b>	<b>Company Name</b>	<b>No. of Shortlisted Candidates</b>
1	Vision India Services Private Limited	178
2	Futurz Staffing Solutions Pvt. Ltd.	145
3	Health Heal	94
4	Yuvashakti Skill India Pvt Ltd	68
5	Odizzi Business Solutions (Opc) Pvt Ltd	52
6	VIVEK RECRUITMENT CONSULTANT PVT LTD	43
7	C.V Raman Global University	40
8	Kapston Services Limited	36
9	Sujan Contitech Avs Private Limited	32
10	Innodust Marketing Private Limited	28
11	Orangecross Homehealth Private Limited	24
12	Spandana Sphoorty Financial Limited.	23
13	Innov Source Pvt Ltd	23
14	Fusion Microfinance Ltd	21
15	Beck & Pollitzer India Pvt Ltd	21
16	Kampa Bhai Vocational Training Institute Limited	20
17	Patchy Future Success Facilitating Pvt Ltd	20
18	CreditAccess Grameen Limited	19
19	Calibehr Business Support Services Private Limited	19
20	G4S Secure Solution India Pvt. Ltd	19
21	IG DRONES	18
22	Talensetu Services Private Limited	17
23	Mansoon	17
24	KPN Farm Fresh Pvt Ltd	16
25	2Coms Consulting Pvt. Ltd	16
26	Ciel Hr Services Private Limited	15
27	People Mantra	15
28	Reliance Jio Infocomm Limited	15
29	Yashaswi Group	13
30	Vector Finance Private Limited	13
31	Labournet India Pvt Ltd	13
32	Hdb Financial Services Ltd.	12
33	Heathvista Ltd	12
34	L&T Finance Limited	12
35	Odyssey Motors Pvt Ltd	11
36	Conneqt Bussiness Solutions	11
37	Meraqui Ventures	10
38	Hcah (Health Care At Home)	10
39	Masti Health & Beauty Pvt Ltd	10
40	ARZAPATH ALL SOLUTIONS PRIVATE LIMITED	9
41	Quess Corp Ltd	9
42	Shriniwas Manresources Privet Limited	9

<b>S No</b>	<b>Company Name</b>	<b>No of Shortlisted Candidates</b>
43	Spectrum Talent Management Ltd.	8
44	SPNN BUSINESS SERVICES PVT LTD	8
45	Genius Consultants Limited	7
46	Vaishno Plast	7
47	Suryoday Small Finance Bank Ltd	7
48	Krystal Integrated Services Ltd.	7
49	Atreya Associates	4
50	Anima Seeds Private Ltd	4
51	Eduvantage Pvt Ltd	3
52	Max Fashion	1
<b>53</b>	<b>Grand Total</b>	<b>1264</b>

**Annexure 3: Media & Press Release**

S. No	Date	Publication	Edition	Headline
<b>PRE-EVENT</b>				
<b>Print</b>				
1.	Jan 21	The Times of India	Sambalpur	Recruitment drive in Sambalpur today
2.	Jan 20	The Statesman	Sambalpur	Kaushal Mahotsav in Sambalpur on 21 January
3.	Jan 20	Orissa Post	Sambalpur	Kaushal Mahotsav in Sambalpur from Jan 21
4.	Jan 20	The Samaja	Sambalpur	Kaushal Mahotsav in Sambalpur on 21 January
5.	Jan 20	Sambad	Sambalpur	Kaushal Mahotsav in Sambalpur on 21 January
6.	Jan 20	Dharitri	Sambalpur	Kaushal Mahotsav in Sambalpur on 21 January
7.	Jan 20	Prameya	Sambalpur	Kaushal Mahotsav in Sambalpur on 21 January
8.	Jan 20	The Sakala	Sambalpur	Kaushal Mahotsav in Sambalpur on 21 January
9.	Jan 20	Pragativadi	Sambalpur	Kaushal Mahotsav in Sambalpur on 21 January
10.	Jan 20	Samaya	Sambalpur	Kaushal Mahotsav in Sambalpur from Jan 21
11.	Jan 20	Samaya	Sambalpur	Kaushal Mahotsav in Sambalpur to provide an array of opportunities for employment and apprenticeship to the youth
12.	Jan 20	Hiranchal	Sambalpur	Kaushal Mahotsav in Sambalpur to provide an array of opportunities for employment and apprenticeship to the youth
<b>Online</b>				
13.	Jan 21	The Times of India	Online	<a href="#">Recruitment Drive: Recruitment Drive in Sambalpur Today</a>
14.	Jan 19	Edex Live - The New Indian Express	Online	<a href="#">NSDC announces mega recruitment drive in Odisha. Here are the details</a>

15.	Jan 19	Dainik Jagran	Online	<a href="#">Odisha News: 20-21 Union Minister Shri Dharmendra Pradhan will visit Sambalpur on January, will participate in these programs.</a>
16.	Jan 19	Argus English	Online	<a href="#">Shri Dharmendra Pradhan to grace slew of events in Sambalpur, Dhenkanal from tomorrow</a>
17.	Jan 19	India Education Diary	Online	<a href="#">Kaushal Mahotsav in Sambalpur to provide an array of opportunities for employment and apprenticeship to the youth</a>
<b>Broadcast</b>				
18.	Jan 18	Zee Odisha News	Online	<a href="#">Sacharik festival will be held in Sambalpur on 21st</a>
19.	Jan 18	Aap ki Awaz	Online	<a href="#">Kushal Bharat Viksit Bharat YouTube</a>
20.	Jan 19	Aap ki Awaz	Online	<a href="#">Kaushal Mahotsav in Sambalpur to provide an array of opportunities for employment and apprenticeship to the youth YouTube Aapki Awaz2</a>
21.	Jan 21	Hira Sandesh	Online	<a href="#">Kaushal Mahotsav will be organized</a>
22.	Jan 21	YouTube-Dharmendra Pradhan	Online	<a href="#">Shri Dharmendra Pradhan speaks at Sambalpur Kaushal Mahotsav. #KushalBharatViksitBharat</a>
23.	Jan 21	Argus News	Online	<a href="#">Kaushal Mahotsav in Sambalpur to provide an array of opportunities for employment and apprenticeship to the youth</a>
24.	Jan 21	Argus News	Online	<a href="#">Second day of Union Minister Shri Dharmendra Pradhan's visit to Sambalpur- Argus News YouTube</a>
25.	Jan 21	Argus News	Online	<a href="#">Second day of Union Minister Shri Dharmendra Pradhan's visit to Sambalpur Argus News YouTube</a>
26.	Jan 21	Argus News	Online	<a href="#">Education will give us knowledge; knowledge will get a degree Shri Dharmendra Pradhan</a>
27.	Jan 21	Argus News	Online	<a href="#">Union Minister of Education met Dibang youth who got job Shri Dharmendra Pradhan</a>
<b>POST EVENT</b>				
<b>Print</b>				
28.	Jan 22	The New Indian Express	Bhubaneswar	Kaushal Mahotsav displays Viksit Bharat, says Shri Dharmendra Pradhan
29.	Jan 22	Anupam Bharat	Bhubaneswar	Kaushal Mahotsav displays Viksit Bharat, says Shri Dharmendra Pradhan

30.	Jan 22	Sambad	Bhubaneswar	Kaushal Mahotsav in Sambalpur gave appointment certificate to 1095 people Kaushal Mahotsav has shown the way to live with pride and dignity: Union Minister
31.	Jan 22	Samaya	Bhubaneswar	Appointment of 1095 people in Sambalpur Kaushal Mahotsav
32.	Jan 22	The Samaja	Bhubaneswar	Union Minister gave appointment certificate to 1095 people in the Sambalpur Kaushal Mahotsav
33.	Jan 22	The Sakala	Bhubaneswar	Appointment of 1095 people in Sambalpur Kaushal Mahotsav Employment dream of youth are coming true
34.	Jan 22	Prameya	Bhubaneswar	Kaushal Mahotsav in Sambalpur Kaushal Mahotsav fulfils youth dreams: Shri Dharmendra Pradhan
35.	Jan 22	Nava Bharat	Bhubaneswar	Kaushal Mahotsav displays Viksit Bharat, says Shri Dharmendra Pradhan
36.	Jan 22	Dharitri	Bhubaneswar	Kaushal Mahotsav fulfils youth dreams: Shri Dharmendra Pradhan
37.	Jan 21	PBD Bureau/ PTI	Bhubaneswar	Union Minister Pradhan launches business mentoring initiative focused on MSMEs
38.	Jan 22	Nava Bharat Bureau	Bhubaneswar	Kaushal Mahotsav is fulfilling dreams by providing employment to youth: Pradhan

#### Online

39.	Jan 20	ANI	Online	<a href="#">Union Education Shri Minister Dharmendra Pradhan launched the 'training program for tailoring'</a>
40.	Jan 22	The New Indian Express	Online	<a href="#">Kaushal Mahotsav displays Viksit Bharat, says Shri Dharmendra Pradhan</a>
41.	Jan 22	Edex Live The New Indian Express	Online	<a href="#">Over 4,000 youngsters participated in Kaushal Mahotsav, Odisha</a>
42.	Jan 21	Odisha Diary	Online	<a href="#">Government's resolute dedication to shaping Viksit Bharat vividly demonstrated during Kaushal Mahotsav: Shri Dharmendra Pradhan</a>
43.	Jan 21	Pragati Vadi	Online	<a href="#">Shri Dharmendra Pradhan Attends Sambalpur Kaushal Mahotsav, says 'Viksit Bharat' Vividly Demonstrated</a>
44.	Jan 21	Yadu News Nation	Online	<a href="#">Shri Dharmendra Pradhan Attends Sambalpur Kaushal Mahotsav, says 'Viksit Bharat' Vividly Demonstrated</a>
45.	Jan 21	Indian News Dairy	Online	<a href="#">Sambalpur Kaushal Mahotsav held</a>
46.	Jan 21	HT Syndication	Online	<a href="#">Government's resolute dedication to shaping Viksit Bharat vividly demonstrated during Kaushal Mahotsav: Shri Dharmendra Pradhan</a>



47.	Jan 21	Argus News	Online	<a href="#">After the darshan of Mother Samleswari, Union Minister will attend the Sambalpur Chakashika festival</a>
48.	Jan 23	Prameya News	Online	<a href="#">Government's resolute dedication to shaping Viksit Bharat demonstrated during Kaushal Mahotsav</a>
49.	Jan 21	Argus News	Online	<a href="#">Dual Board Exams at HS School Level from Next Academic Year: Union Education Minister Pradhan</a>
<b>Broadcast</b>				
50.	Jan 22	DD News Odia Officials	Online	<a href="#">Union Minister Shri Dharmendra Pradhan distributed employment letters to 1,095 people at the Sambalpur Chakhar festival</a>
51.	Jan 22	DD News Odia Officials	Online	<a href="#">Prime Minister Narendra Modi's video message at the launch</a>
52.	Jan 22	ZEE Odisha News	Online	<a href="#">Kaushal Mahotsav displays Viksit Bharat, says Shri Dharmendra Pradhan</a>
53.	Jan 22	Argus Digital	Online	<a href="#">Kaushal Mahotsav displays Viksit Bharat, says Shri Dharmendra Pradhan.</a>



Thank You

