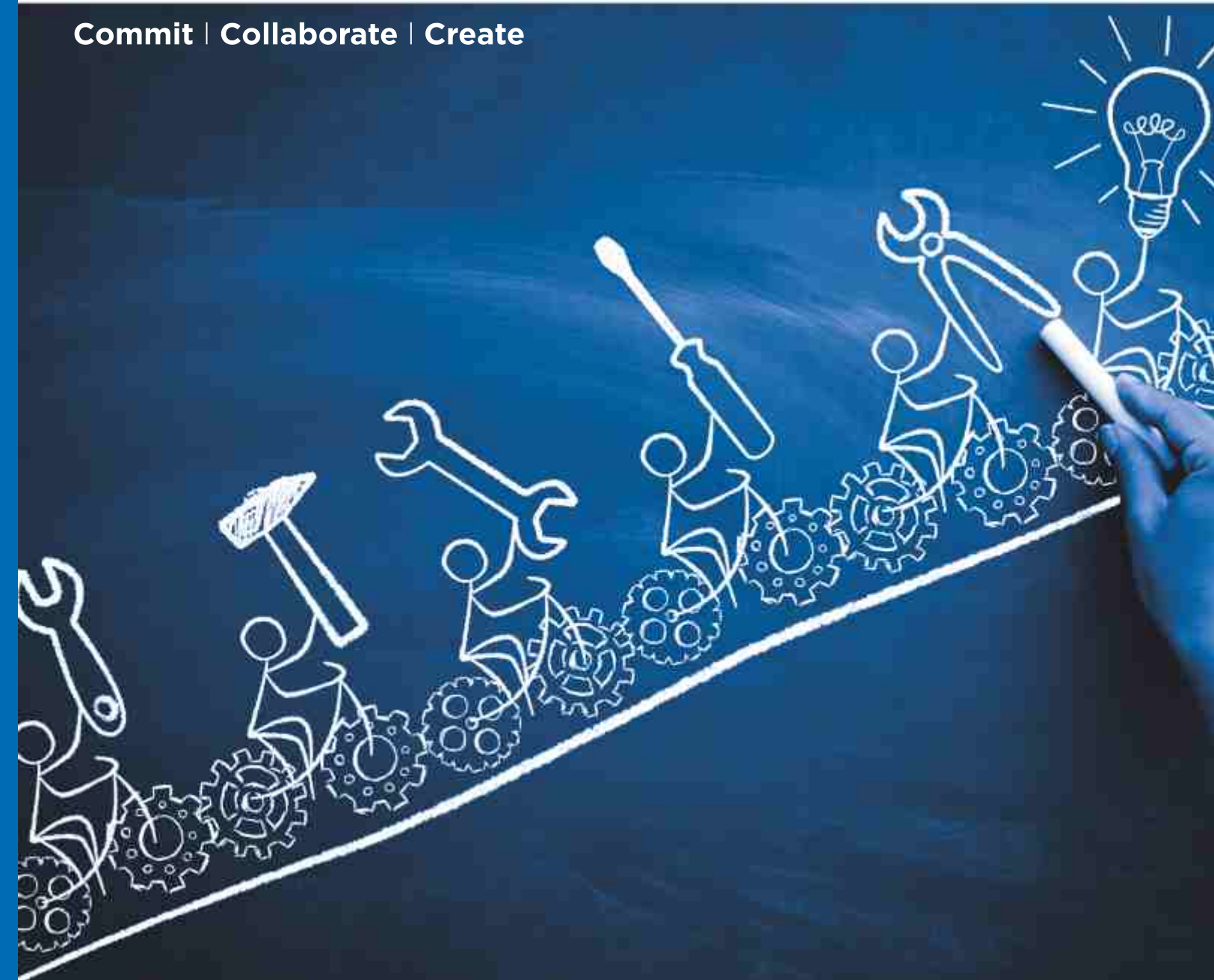


# PARTNER WITH NSDC

Commit | Collaborate | Create





# ABOUT US

National Skill Development Corporation (NSDC), a unique public private partnership under the aegis of the Ministry of Skill Development and Entrepreneurship, was established with the objective to facilitate skill training in partnership with industry and private training providers. NSDC provides funding for building scalable, for-profit, vocational initiatives across the country. The emphasis lies on supporting programs with training curriculums closely aligned to and deeply integrated with industry needs.



## PARTNER WITH US

At NSDC, the Business Development (BD) team is responsible for building potential business propositions that create large-scale, sustainable capacity for on-ground skill development across India. The partners are identified through calls for proposals and proactive outreach by the team.

NSDC supports such propositions through appropriate financial instruments considering the nature of proposal, viability, attractiveness of segment, geographies proposed and category of applicants, among other factors.

## PARTNER FOR GROWTH

### HIGHLIGHTS

- Presence in 29 states and 7 UTs
- 350+ Training Partners
- 7,000+ Training Centres
- 2,000+ Job Roles
- 39 Sector Skill Councils
- 5,700+ Unique Occupational Standards Developed



### BENEFITS

- Access to patient and concessional capital
- Alignment with the standardised skilling framework
- Optimum utilisation of existing infrastructure and capacity building for expansion
- Job ready, trained and certified talent pool
- Socially conscious brand alignment to "Skill India"
- Effective use of CSR funds
- Recognition of prior or experiential learning for existing workforce

## OUR PARTNERS

CORPORATES	TRAINING INSTITUTIONS	SPECIAL PROJECTS

# COMMIT



## • IDENTIFY

Interested entities can identify and apply for trade/sectors based on the understanding of the market demand and aspirations and thereby define their project scope

## • BUILD

Prepare a detailed report to highlight entity's capability, value proposition of the project, financial strength and robustness of the model accompanied by supporting documents

## • PRESENT

The proposal must be submitted along with the following documentation:

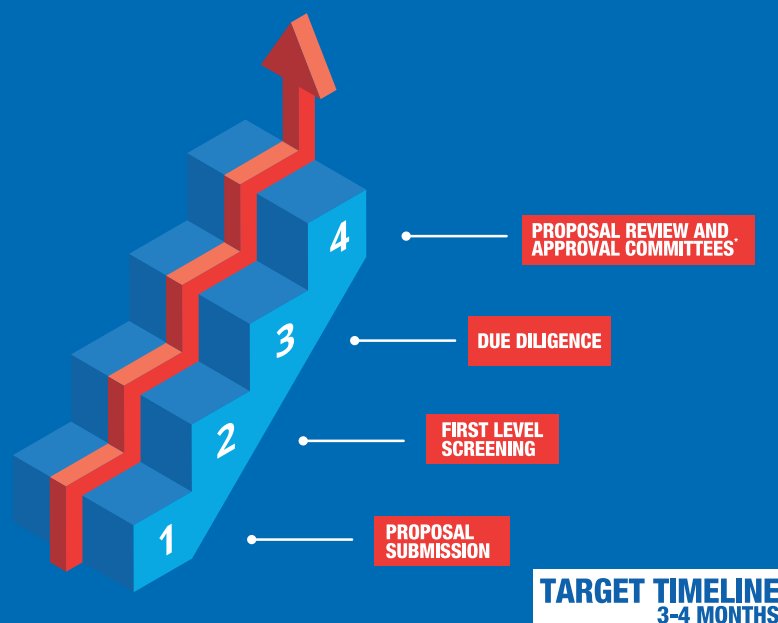
- ☛ Proposal Documents – Technical narrative, financial projections and undertakings
- ☛ Constitutional Documents – Incorporation documents, memorandums, articles and identification proofs
- ☛ Financial and Filings – Audited financials and filings as per applicable statute
- ☛ Training Credentials – Details of management and project execution teams, past training certification and placement records

## • EXECUTE

Mobilise, counsel and select beneficiaries to ensure right fit, establish training centres with required infrastructure, develop and execute training plans

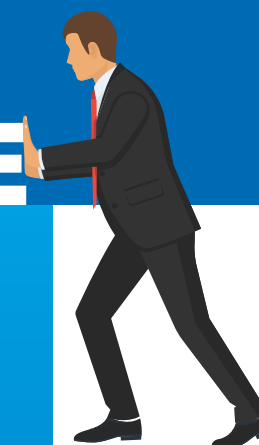
Facilitate assessment and certification of trainees and establish placement linkages with prospective employers

### MULTI-STAGE EVALUATION PROCESS



\*REPRESENTATION FROM GOVERNMENT, INDUSTRY, NGO & PRIVATE EQUITY

# COLLABORATE



## • FUNDED

NSDC provides funding support for commercially viable, scalable and sustainable\* businesses in the skills domain, run by any registered, legal entity. The following are the salient features of the funding support:

- ☛ Funding is primarily by way of debt of up to 75% of the project investment (85% in the case of not-for-profit organisation)\*\*
- ☛ 6% rate of interest
- ☛ 3 years moratorium
- ☛ 7 year tenure including moratorium
- ☛ 20,000 minimum training commitment along with assurance of at least 70% placement
- ☛ Collateralised by way of:
  - (First) Charge on assets, cash flows, IP, corporate/personal guarantee
  - Hard-collateral (in the form of Bank Guarantee, Lien on FD, or mortgage of property)

## • NON-FUNDED

NSDC partners with reputed entities, not requiring financial assistance, having:

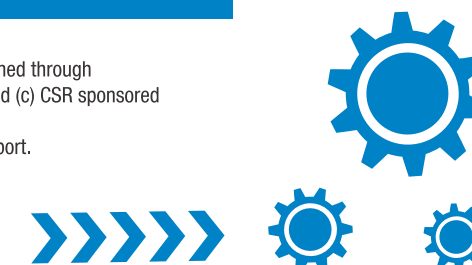
- ☛ Established credentials
- ☛ Been operational for at least 5 years
- ☛ Exhibited a trend of sustainable growth in such time of operation

## • INNOVATION

NSDC identifies and provides support to extraordinary innovative enterprises that:

- ☛ Address critical gaps in the skilling value chain
- ☛ Positively impact the skill development ecosystem

\* NSDC supports various models from classroom based to technology-driven training, sustained through diversified revenue streams including, but not limited to (a) Student-fee (b) Corporate funded (c) CSR sponsored  
 \*\*Grant & Equity funding provided for proposals meeting select criteria.  
 Also, funding may be considered for strategic large-scale projects requiring structured support.

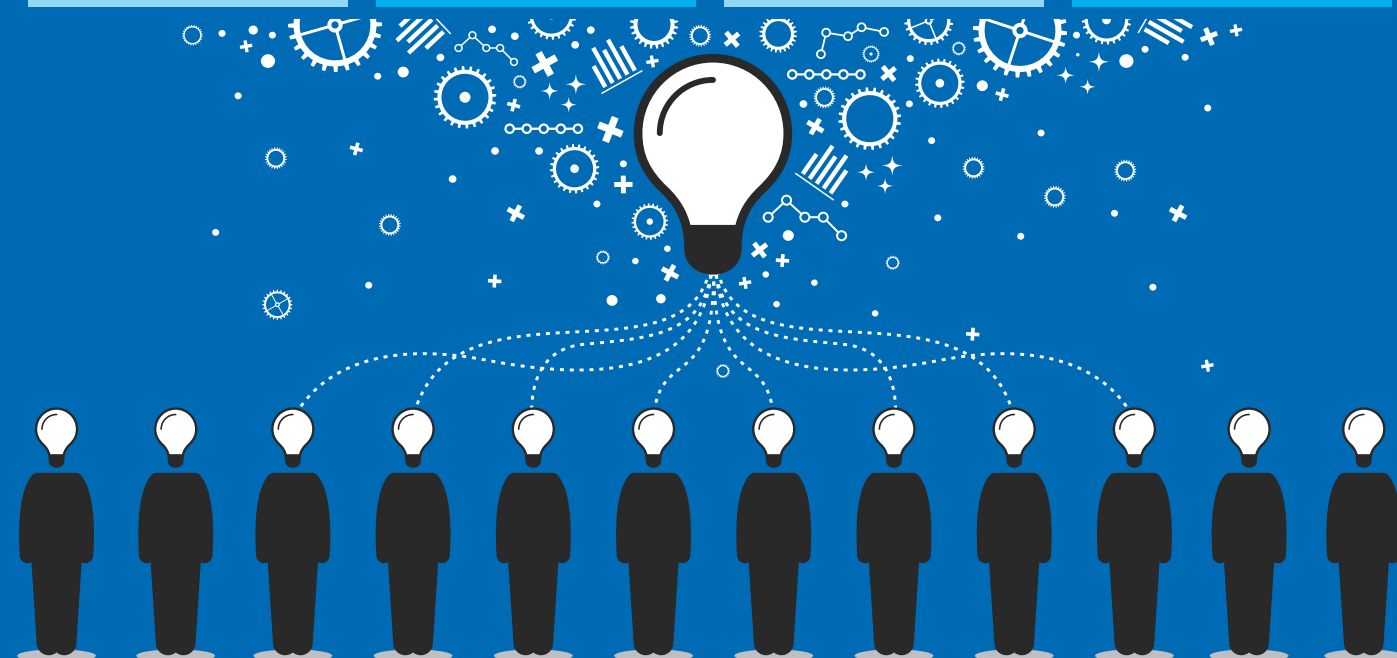






# CREATE

Delivery of <b>short term fee-based courses</b> across a wide range of skill levels	<b>Placement linkages</b> through e-portals, NGOs and people matching softwares	Guidance, database management and monitoring process, supported through <b>Skill Development Management System (SDMS)</b>	<b>Innovation and Engagement Support</b>
<b>Pradhan Mantri Kaushal Kendras</b> – Aspirational training centres demonstrating value for competency based skill training	<b>India International Skill Centres</b> – Training youth with internationally benchmarked standards for overseas placement	Synergy with <b>Special Projects</b> such as Recognition of Prior Learning & Government's Flagship Schemes	Participation in Government's skill development schemes such as <b>Pradhan Mantri Kaushal Vikas Yojana</b>
<b>Udaan</b> – A special initiative for the youth of Jammu and Kashmir	<b>IndiaSkills and WorldSkills</b> – Platforms to showcase skill excellence and development	<b>State Engagement</b> via dedicated teams to access state-managed programs	Leverage ecosystem with digital platforms like <b>Kaushal Mart, Takshashila, Kaushal e-Pustakalaya</b>



For further information, please visit [www.nsdcindia.org](http://www.nsdcindia.org)

# INDUSTRY SPEAKS



“ Skilled people are performing better than non-skilled people. So, the journey now will be towards certifying the skilled people, paying them much more than the normal people and creating a career path for them ”

**Kishore Biyani**  
CEO, Future Group

“ Skilling in addition to the general education and integration of the two with hands on experience is what is going to give the youth a job or potentially entrepreneurship so that they can themselves create jobs ”

**Dr. S Ramadorai**  
Former Vice Chairman, TCS

“ There is abundance of skills in our country. All that is needed is honing their skills, putting them at the right path and direction and giving them opportunities ”

**K. Srikanth**  
Former Chairman, BCCI Selection Committee  
Director, AA Edutech Pvt Ltd.

“ Our vision is to enable livelihood in the informal sector through education, employment and entrepreneurship. The partnership with NSDC is more collaborative than prescriptive enhancing opportunities for the youth ”

**Dr. Gayathri Vasudevan**  
CEO, LabourNet Services

“ Skills are what take us far and not alone the degree. NSDC has proven to be one of the finest examples of PPP model that incorporates best practices from private and public sector to empower a more learned workforce ”

**Sanjay Bahl**  
MD & CEO, Centum Learning Ltd.

“ In the era of globalisation, one most important instrument to increase the quality of workforce is skill development. Skill India Mission is the initiative that can help in achieving National Goals and support Make in India, Digital India, Swachh Bharat and others ”

**Manish Agarwal**  
Co-founder & Director, Orion Edutech

“ India's demographic dividend has been the global talking point and the world sees it as a huge market and potential global workforce. This window of opportunity requires a future-ready workforce ”

**RCM Reddy**  
MD & CEO, IL&FS  
Skills Development Corporation

