Recognising the demand for skilled workforce in the aviation and aerospace sector, the Ministry of Civil Aviation (MoCA) and the Ministry of Skill Development & Entrepreneurship (MSDE) have collaborated to launch a first-of-its-kind Aviation Multi-Skill Development Centre (MSDC) in Chandigarh. With an outlay of Rs. 5.25 crore, the project is a unique CSR initiative by Airports Authority of India. The centre has been set up in collaboration with National Skill Development Corporation (NSDC) and is supported by the Aerospace and Aviation Sector Skill Council (AASSC). The Bird Education Society for Travel & Tourism (BESTT) will undertake the training programs.

In a bid to provide impetus to the Skill India mission, NSDC has signed a Memorandum of Understanding with the People of Indian Origin Chamber of Commerce and Industry (PIOCCI), a not-for-profit entity that seeks to explore new dimensions for showcasing and building economic partnerships between India and its diaspora. The non-commercial agreement will support skilling initiatives and enhance India’s soft power along with working on various opportunities nationally and globally.

NSDC has partnered with McKinsey’s affiliate, Generation India Foundation for training, placing and tracking 5,000 candidates in its pilot project. Funded by PMKVY, the application of Generation Methodology will improve the outcomes in PMKVY scheme, specifically placement and retention rates among the youth.
Airports Authority of India. The centre has been set up in collaboration with National Aviation Sector Skill Council (AASSC). The Bird Education Society for Travel & Tourism (BESTT) will undertake the training programs. Skill Development Corporation (NSDC) and is supported by the Aerospace and Chandigarh. With an outlay of Rs. 5.25 crore, the project is a unique CSR initiative by support skilling initiatives and enhance India's soft power along with working on partnerships between India and its diaspora. The non-commercial agreement will

Hon'ble Minister of Skill Development and Entrepreneurship, Shri Dharmendra Pradhan along with Hon'ble Chief Minister of Jharkhand, Shri Raghubar Das visited the Skill Summit 2018 - Momentum, Jharkhand in Ranchi, organised by the Government of Jharkhand in association with FICCI as industry partner; and NSDC and E&Y as knowledge partners. The state organised more than 175 campus placement drives, including two mega drives at Jamshedpur and Ranchi, where over 25,000 jobs were offered.

NSDC organised a workshop on the Technical Intern Training Program (TITTP) in New Delhi. The objective of the workshop was to create awareness among organisations interested in participating in the program and further strengthening the relations between India and Japan. The workshop was attended by senior delegates from Japan International Technical Corporation Organisation (JITCO) and the Embassy of Japan in India. Under this program, trained individuals from India will be sent to Japan for on-the-job training for a specific period, maximum up to 5 years. NSDC has been appointed by the Ministry of Skill Development & Entrepreneurship as the 'Implementing and Monitoring Agency' for managing and monitoring this program in India.

NSDC organised an interactive workshop on Next Gen Skill Requirement - Approach, Policy, Methodology and Technology in Kolkata. Chaired by Dr. K. P. Krishnan, Secretary, MSDE, the workshop was attended by key training partners functioning in West Bengal. The partners discussed forthcoming issues and opportunities. The event was supported by Orion Edutech, a training partner of NSDC.
NALCO Foundation committed Rs. 50 Crores towards skill development and entrepreneurship by offering high employment potential opportunities to youth, women and the underprivileged, with an objective to intensify the Skill India Mission. NSDC, National Skill Development Fund (NSDF), and NALCO Foundation, a Navratna CPSE under the Ministry of Mines have entered into a tripartite agreement. The project will support fresh skilling for youth and women in NALCO’s areas of operation and includes skill development activities across various schools, entrepreneurship development programs and self-employment models. The agreement also provisions for the setup of Corporate Skill Excellence Centre.

Balrampur Chini Mills Limited has committed Rs 1.5 Crores towards skill training of 500 women candidates in Noida. The organization has also offered support through provision of land, building, infrastructure and equipment for the program targeting retail sector.

Avery Dennison India Pvt. Ltd. has partnered with NSDF and NSDC to skill 500 women in Apparel and Beauty & Wellness Sector in Pune, Maharashtra and Delhi-NCR. Avery Dennison is a leader in manufacturing and distribution of display graphics, labeling and packaging materials, retail graphic embellishments and RFID tags that companies around the world use to engage customers and efficiently manage their inventories. The organisation has committed Rs. 1 Crore towards skill development of women.
Simon India partnered with NSDC to make skilling more inclusive by focusing on people with locomotor, speech and hearing disabilities. The partnership succeeded in skilling 199 Persons with Disability (PwDs) in Tourism and Hospitality, Telecom and Retail Sectors. Majority of the candidates were placed with the support of the training partner.

**Specially-abled Yogesh now gets recognised for his skills**

Yogesh Rathore, 21 years, belongs to a family of meagre means. His father, a daily wage worker, was the only earning member. His father’s monthly earnings of Rs. 7,000 weren’t enough to run the family. Yogesh has seven siblings and all of them are studying in government schools and colleges.

Yogesh, a B.Com graduate had been searching for a decent job since the completion of his graduation. He came to know about this training program through one of his local friends, who is also physically challenged. He enrolled himself in the training program and started upgrading his skills and knowledge making him competent and confident. He attended the training program for the CRM Domestic Voice role regularly and learnt a new skill, which could be identified by his active participation in classroom activities.

Being physically challenged, he faced many challenges. In spite of this, he took a major decision to join the training program, and today, he works for a good company (in Aegis, as a Customer Service Representative) in Noida, UP and is earning Rs. 14,000 per month and contributing to his family income and is living a respectful life.

20 States across the country will be holding State Skill Competitions in April 2018 in more than 40 WorldSkills trades as well as traditional and heritage skills.

With 12,000 applications received on National Portal and State registrations underway, it is estimated that the total number of registrations will cross 30,000 for IndiaSkills 2018.
As on February 28, 2018, 526 PMKKs have been allocated across 484 districts covering 406 Parliamentary Constituencies. 384 PMKKs have already been established and work has been initiated to set up remaining Kendras in 111 additional districts.

Notably, 292 PMKKs were inaugurated by the respective local Members of Parliament.

January - February, 2018 witnessed the inauguration of 21 centres, including 7 in Uttar Pradesh and 5 in Karnataka.

In less than two years of its launch, Pradhan Mantri Kaushal Vikas Yojana (PMKVY 2016-20), the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE) has taken multi-fold strides. The scheme has achieved a landmark milestone of 3,23,094 placements (till 23rd February 2018).

With nearly 55% successful placements, the Short-Term Training Program (STT) under PMKVY is an effective, refined and demand-driven endeavour, with an over-riding focus on quality of training. Under the STT program, over 13 lakh candidates have been trained, of these over 9 lakh have been certified till February, 2018. Placements have been facilitated for 5.98 lakh candidates who were certified by the end of November 2017. Placements for the latter batches who were certified post November 2017 are currently underway.

Approximately, 76% of the candidates have been placed in wage employment and 24% in self-employment/entrepreneurship. 80% of the candidates placed in wage employment across various sectors i.e. Electronics and Hardware, Apparel, Beauty and Wellness, Agriculture, Retail, Logistics, Leather, Telecom, Security, Textiles and Handlooms.
The Fishery Skill Advisory Meeting organised by Agriculture Skill Council of India (ASCI), affirmed that **Skill India Mission would act as an enabler to the Blue Revolution through PMKVY**.

The discussions focused on key aspects crucial for successful skill development in the fisheries sector, such as prioritisation of job roles, mobilisation of resources among other aspects.

**SUPPORTING BLUE REVOLUTION**

Hon’ble Governor of Bihar, Shri Satya Pal Malik distributed certificates to candidates who successfully completed the RPL training program executed by NSDC’s training partner IL&FS Skills. 74 candidates received certificates in four different job roles - housekeeping, gardening, multi-cuisine cooking and document assistant.

**GUJARAT PMKVY - CSSM LAUNCHED**

400 candidates were placed through a job fair organised at Mansarovar Police Station under YUVA project. YUVA is a joint initiative of Delhi Police and NSDC under PMKVY that aims to connect vulnerable youth to the mainstream via skill training and providing them employment opportunities.

**RECOGNITION OF PRIOR LEARNING (RPL)**

As on February 28, 2018, 526 PMKKs have been allocated across 484 districts covering 406 Parliamentary Constituencies. 384 PMKKs have already been established and work has been initiated to set up remaining Kendras in 111 additional districts. Notably, 292 PMKKs were inaugurated by the respective local Members of Parliament. January - February, 2018 witnessed the inauguration of 21 centres; including 7 in Uttar Pradesh and 5 in Karnataka.
Agriculture Skill Council of India (ASCI) signed an MoU with Indira Gandhi National Open University (IGNOU), Telecom Sector Skill Council (TSSC) signed an MoU with All India Council for Technical Education (AICTE) for complementing the skills imparted by the vocational system and its affiliated institutions and colleges to match the need of Skill India Mission. AICTE has partnered with TSSC to recognise TSSC’s skill certification as an equivalent for industrial training as mandated in AICTE norms for engineering students. TSSC, with its academic partners, is encouraging students to subscribe to TSSC paid courses, to achieve their twin objectives of benefitting from skill training, and also, getting an industrial training certification. Furniture and Fittings Skill Council is promoting women’s participation and attempting at reviving the traditional skills. Job roles in the modular furniture segment such as lead furniture maker under the Bamboo and care sub-sector have been initiated to meet the demand of skilled workforce. The Skill Council has also signed MoU with skillemployee.com and housejoy.in. Gem & Jewelry Skill Council of India (GJSCI) in association with Delhi Prisons and International Bridges to Justice India (IBJ-India) launched second batch of training under Tihar Inmates Skilling Project where inmates would be trained in imitation jewelry making (glass beads). This initiative of GJSCI will enable inmates to be independent and eventually emerge as reformed citizens with a fresh perspective towards life.

Shri. K.N. Kumar, IAS, [Principal Sec. to Governor], Govt. of Meghalaya inaugurated the one-day job fair held in Shillong, Meghalaya. More than 600 candidates participated in the event. Certificate distribution by Mr. Jaikant Singh, Senior Head, State Government and Citizen Engagement, NSDC.

Over 20 companies participated in the job fair in Dimapur, Nagaland. Shri Neiphiu Rio, Chief Minister of Nagaland attended the closing ceremony and distributed offer letters to selected candidates.

Workshop on implementation of PMKVY - CSSM held in Imphal, Manipur.
Agriculture Skill Council of India (ASCI) signed an MoU with Indira Gandhi National Open University (IGNOU), New Delhi for conducting Agri skilling programs for IGNOU students. The organisations will jointly develop skill development centres for training and capacity building across various segments of agriculture sector and conduct skill gap analysis for the agriculture and agri-allied segment.

Telecom Sector Skill Council (TSSC) signed an MoU with All India Council for Technical Education (AICTE) for complementing the skills imparted by the vocational system and its affiliated institutions and colleges to match the need of Skill India Mission. AICTE has partnered with TSSC to recognise TSSC’s skill certification as an equivalent for industrial training as mandated in AICTE norms for engineering students. TSSC, with its academic partners, is encouraging students to subscribe to TSSC paid courses, to achieve their twin objectives of benefitting from skill training, and also, getting an industrial training certification.

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Furniture and Fittings Skill Council is promoting women’s participation and attempting at reviving the traditional skills. Job roles in the modular furniture segment such as lead furniture maker under the Bamboo and care sub-sector have been initiated to meet the demand of skilled workforce. The Skill Council has also signed MoU with skillemployee.com and housejoy.in.
Rubber Skill Development Council (RSDC) and Baburaoji Gholap College, a prominent institute in Pune, have signed an agreement for skill-oriented short-term training courses in Rubber Technology for the college students. Under the MoU, the college will introduce rubber courses aligned to National Occupational Standards (NOS) developed by RSDC which would enhance the employability of students with industry relevant skills.

The Electronics Sector Skills Council of India organised the first industry strategy workshop at the PHD Chamber of Commerce to chalk out mechanism for aligning current industry demands and technologies to meet the future requirements.

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Shri Dharmendra Pradhan, Hon’ble Minister of Skill Development and Entrepreneurship and Hon’ble Chief Minister of Jharkhand, Shri Raghubar Das along with other eminent dignitaries visited Healthcare Sector Skill Council stall during Skill Summit 2018 Momentum Jharkhand – Exhibition in which various important healthcare skills including Dialysis Procedure, Care of the critically ill patient on ventilator, Basic Life Saving Measures including Cardio Pulmonary Resuscitation (BLS) etc. were demonstrated.

Domestic Workers SSC participated in Sundarban Kristi Mela-O-Loko Sanskriti Utsab at South 24 Parganas, West Bengal. The region is one of the hubs for migration of domestic workers to other cities for work.
NSDC, with the support of its Training Providers, Sector Skill Councils and Industry Associations, has been organising Kaushal Mela (Mobilisation Camps) and Rozgar Melas (Job Fairs) across the country, with an aim to connect the youth to the Skill India Mission and further support the trained candidates to gain employment opportunities.

**SKILL ON WHEELS** is an innovative concept initiated by NSDC in association with RIIT, GSS and Dhatri Foundation to reach out to the youth in rural India through a state of the art vehicle. It aims to bridge the gap between the mentors and last mile candidates by spreading awareness about importance of skill development as a medium for life transformation and better livelihood. The aim is to cover more than **500 institutions and 3 lakh candidates**.

**GLIMPSES OF ON-GROUND ACTIVATIONS & EVENTS**

Hon’ble Minister of State, Shri Anantkumar Hegde inaugurated the Skillathon in Karnataka

Shri Anantkumar Hegde, Hon’ble Minister of State, MSDE inaugurated the one-day job fair held at PDA College of Engineering, Gulbarga in Karnataka

Rozgar Mela held in Patna, Bihar
Centum Learning released a report on Persons with Disability (PwD), highlighting challenges faced by PwD in getting wage employment in the country. A meagre percentage of the employed deaf people are working in domains like Accounting and IT, 7% as graphic designers and very few are self-employed. The job market open for deaf people is still stereotypically in retail stores, housekeeping roles, waiters or as a data entry operators. 56% of deaf people have access to sign language interpreter during the interview and provided with accessible services during training programs.

Ms. Dolly Chakraborty from Ministry of Social Justice and Empowerment launched the report on PwDs along with Mr. Sanjay Bahl, CEO, Centum Learning. Mr. Aditya Puri, MD, HDFC Bank flanked by Mr. Manish Agarwal, Director, Orion Edutech.

Orion Edutech has partnered with HDFC Bank to launch a training centre in Bhubaneswar and Odisha. This initiative aims to make more youth job-ready by counselling them on career opportunities and providing skill training needed for employment.

Olive Heritage inaugurated Skilling Centre for Security Training in Gurugram with a target to train over 30,000 security personnel in next seven years. Olive Heritage would primarily undertake fee-based trainings in security job roles like unarmed security guard, armed security guard and security supervisor.

Sector Council for Persons with Disability (SCPwD), in collaboration with Arunima Foundation organised a Rojgar Mela in Lucknow, Uttar Pradesh where 122 persons received employment offers from leading organisations such as Novotel, ITC, Taj Vivanta, Hotel Ramada, Patanjali, Aegis, V3 Software Solutions, Bricks & Bricks, City Life, MAX, Surevin BPO, Spencer, Big Bazar, Lemon Tree Hotel and Cafe Coffee Day.

Healthcare Sector Skill Council organised a Campus Placement, in collaboration with NSDC at Sriram Training Centre affiliated under PMKVY in Karnataka and Bengaluru. More than 100 students were interviewed for General Duty Assistant and Home Health Aide job roles. 60 candidates were offered placements at M.S. Ramaiah Memorial Hospital, Columbia Asia Hospital, ASTER CMI Hospital, Srirama Hospital, Grandage Services Pvt. Ltd. Portea Healthcare etc.

Empower Pragati organised a job fair in Amroha, Uttar Pradesh.
FROM NSDC TRAINING PARTNERS

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Empower Pragati organised a job fair in Amroha, Uttar Pradesh.

Tourism & Hospitality Sector Skill Council organised a Mega Job Fair in Delhi, where over 3,200 candidates attended the event and 1,700 were offered job letters.
CADD Centre signed an MoU with Andhra Pradesh Economic Development Board (APEDB) to set up a Design Finishing School for the development of unemployed engineers in Andhra Pradesh. The school targets to train and provide placements to 1,000 engineers in the design industry.

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**A CAREER IN FITNESS & SPORTS NUTRITION**

"Why are you working in the fitness industry when you have an engineering degree?" This was the question asked to me by almost everyone 2 years ago. Now they ask, “Omkar, how can I start my career in the fitness industry?” My answer to that is one word – “K11”

Being an engineering student, I completed the Personal Trainer’s course (PT) and the Sports Nutritionist Course (SNC) from K11 Academy. These courses made me fall in love with science. I started applying this science on myself and my friends, the results were amazing.

The sports nutrition course enabled me to design nutrition plans. As I had college to attend I was working part time and earned way more than an average engineer. I revalidated my certificates from K11 as knowledge evolves after every 2 years and the skilled teachers at K11 are always updated with latest, most scientific knowledge. I was also awarded the Master Trainer’s Course.

In 2017, I started my enterprise ‘Omfit’ to help people online and offline in their fitness journey. Online consultations became possible because of the K11 PT and SNC manuals which I can always refer to in all cases. In the last four years I have changed from being a guy who was doubted and made fun of, to a successful entrepreneur, being respected by the society.

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Omkar Chincholkar – a trained candidate of K11 Academy of Fitness Sciences
Currently Working as: Entrepreneur, OMFIT
Income capacity per annum: Rs. 22 lakhs

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Mr. David Paul, Chief Consultant, Entrepreneur Development of Franchise Global received MoU from Hon’ble Chief Minister of Andhra Pradesh, Mr. N. Chandrababu Naidu
1. **NSDC’s Flagship Programs**

   Orion Edutech organised a convocation ceremony for the first batch of students trained in Health and Green Jobs sector at the NDMC-PMKK for Skilling in Smart Cities at Mandir Marg, New Delhi. The convocation was presided by Mrs. Juhi Mukherjee, CEO, NDMC Smart City, Shri Sanjay Kumar Tyagi, Chief Vigilance Office-NDMC. Shri Abhay Jain, Director, NDMC was also present on the occasion.

2. The Ministry of Housing & Urban Affairs (MoHUA), in collaboration with NSDC and Urban Management Centre (UMC) organised a charrette on ‘Upgrading Skills & Livelihoods in Sanitation’ in light of MSDE/NSDC’s engagement with various flagship programs of central ministries such as Swachh Bharat Mission, Namami Gange and National Urban Livelihood Mission. The event saw participation from civil society organisations like Safai Karamchari Andolan, Participatory Research in Asia (PRIA), Centre for Urban and Regional Excellence (CURE), aid agencies like GIZ, UNDP, Bill and Melinda Gates Foundation.

3. His Excellency Mr. Ahmad Javed, Ambassador to Kingdom of Saudi Arabia and Mrs. Shabnam Javed visited Skill India Pavilion at Janadriyah Festival in Riyadh, Saudi Arabia.

4. Skill India partnered with Venyou to organise a culinary festival – World on a Platter – in New Delhi, in association with SWACA Skills and Believe India.
Congratulations
NSDC Partners

Mr. Dinesh Sood, Founder & Managing Director, Orane received the award.

Orane Institute of Beauty and Wellness conferred the prestigious Asia’s Greatest Brands 2017 Award in the Vocational Training Category at Singapore.

CADD Centre received Certificate of Excellence as The Most Enterprising Brand of The Year for Skill Development Training in Design for Engineering, at Enterprising Brands & Leaders of Asia 2018, Mumbai; being organised by WBR - Brand Management Consultancy.

Mr. S. Karaidiselvan, MD, CADD Centre received the award.

We invite you to mail us Skill News & Updates, Impact Stories and Articles at ruchika.tandon@nsdcindia.org

Don’t forget to send us your reactions – brickbats and encomiums included!

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