Message from MD & CEO
National Skill Development Corporation

“Dear Partners,
Greetings!

With your support, we have touched new heights this year and I am confident that we are on track for a better tomorrow. Our collaboration with over 2,000 partners has successfully strengthened the skill ecosystem, mobilising immense resources and enhancing knowledge-sharing. As the year 2018 commences, I thank you for being with us in this journey. With your continued support, we hope to skill millions more across the country.

While celebrating our success, we must learn from our experiences and endeavour to grow and progress every day. It is our responsibility to transform the skill landscape and make India the Skill Capital of the world.

From the entire team of NSDC, may you and your loved ones have a rewarding and joyful year ahead!

Best Regards,
Manish Kumar”
MSDE commemorated its third anniversary with National Entrepreneurship Awards

As the Ministry of Skill Development and Entrepreneurship (MSDE) completed three years on November 9th, it celebrated the historic day by conferring awards to enhance the culture of entrepreneurship across the country. The awards were distributed in the august presence of Minister of Finance and Minister of Corporate Affairs, Shri Arun Jaitley; Minister of Petroleum and Natural Gas and Minister of Skill Development & Entrepreneurship, Shri Dharmendra Pradhan; Ambassador of Japan to India, Shri Kenji Hiramatsu; Secretary MSDE, Dr. K.P Krishnan and Managing Director & CEO, ICICI Bank Ltd., Ms. Chanda Kochhar.

The foundation day ceremony was also well attended by senior delegates from the ministry, members of the Skill Sector Councils, leaders from Corporate India; successful and budding entrepreneurs among others.

The awards saw participation by 2,880 applicants from various corners of the country out of which 45 were shortlisted and finally 15 were announced as winners across the defined categories.

DHARMENDRA PRADHAN

India has become an emerging market for global investors and entrepreneurship can majorly contribute to the country’s economy. Skill development and entrepreneurship form the basis for the growth of any country. Our endeavour is to empower our youth and equip them with the right skill sets and create a conducive environment to help them build sustainable business solutions/model.
NSDC Highlights

1. A tripartite MoU was signed between NSDC, Tourism and Hospitality Sector Skill Council (THSC) and Airbnb to provide hospitality skill training to 50,000 micro-entrepreneurs in India. The parties will work together to create an accredited skill development module for hospitality entrepreneurs offering homestay facilities, unique accommodations and local experiences.

(L-R) Sonali Sinha, COO, THSC; Jayant Krishna, ED & COO, NSDC; Rajesh Agrawal, Jr. Secretary, MSDE; Hon’ble Minister Shri Dharmendra Pradhan, MSDE; Brent Thomas, Airbnb’s Regional Director of Policy for India, Southeast Asia and ANZ; Jyotsna Siling, Jr. Secretary, MSDE; Amanpreet Bajaj, Country Manager, Airbnb

2. NSDC collaborated with the Institute of Company Secretaries of India (ICSI) to skill over one lakh students pursuing the Company Secretary course and other ICSI stakeholders as GST Account Assistants. Under the MoU, students will be trained as GST experts to promote and maintain compliance and transparency in the corporate sector.

3. NSDC signed a MoU with Assam Rifles to pave the way for retiring Assam Rifles personnel towards a second career based on prior learning and experience. Approximately 1,200 personnel who retire annually from Assam Rifles stand to gain from the collaboration.

Hon’ble Minister, Shri Dharmendra Pradhan (3rd-R) at the MoU signing ceremony
4 NSDC, GAIL, SDI and LabourNet synergise to promote skill development
A quadripartite agreement was signed between NSDC, GAIL, Skill Development Institute (SDI) and LabourNet in the presence of Union Minister, Shri Dharmendra Pradhan. The intent of this MoU is to promote and enhance seamless skill development activities related to Urja Ganga Gas Pipeline Project. It would ensure high levels of quality and productivity in the execution of the project and also provide gainful employment to a large number of youth. The partnership will lead to the first model of SDI in the Hydrocarbon Sector and has been designed to provide training to 300 candidates annually and targets to train more than 40,000 youth over the next 10 years.

5 "Skill on Wheels" launched to boost Skill Development in Karnataka
NSDC in collaboration with ApnaDesh, an NGO, has launched 'Skill on Wheels', a first of its kind outreach program targeting rural youth through a hi-tech vehicle that will run across the state of Karnataka providing information and guidance to budding entrepreneurs and employment-seekers. ApnaDesh further plans to organise 100 Skillathons across the state at the taluk level with the target of reaching 5 lakh youth.

6 Skill India organised a 'Knowledge Sharing Workshop' for African delegates
Taking strong partnership between India and Africa to new heights, MSDE and World Bank organised a five-day Knowledge Sharing Workshop for an African delegation from six African countries, namely Rwanda, Nigeria, Ethiopia, Senegal, Tanzania, and Ghana. The theme of the workshop was capacity building and knowledge exchange support. The workshop was a culmination of a conference on Partnership for Skills in the Applied Sciences, Engineering and Technology (PASET) organised in April, 2017 in Nairobi, Kenya.
MSDE Felicitated WorldSkills 2017 Winners

MSDE felicitated the Indian Skills Team that won laurels at the WorldSkills Competition, 2017. The felicitation and award ceremony, organised in New Delhi witnessed the august presence of Hon’ble Minister for Petroleum & Natural Gas and Skill Development & Entrepreneurship, Shri Dharmendra Pradhan.

The Ministry disbursed reward money worth Rs. 50 lakhs amongst winners and their respective experts, in various categories, for their participation in the WorldSkills International Competition, that was held in Abu Dhabi in October. Led by NSDC, under the guidance of MSDE, a team of 28 participants represented India in 26 skill categories. These talented and skilled millennials hailing from different corners of the country competed against 1,300 young contestants from 59 WorldSkills member countries and regions, showcasing their talent across 51 skills competitions.

Team India exhibited exemplary performance at the competition by winning a silver in Patisserie and Confectionary (Mohit Dudeja), a bronze in Prototype Modelling (Kiran Sudhakar) and nine Medallions of Excellence. Showcasing its best performance, the Indian contingent ranked amongst the top 20 countries in the competition.

Mohit was awarded Rs. 8 lakhs while Kiran received Rs. 6 lakhs for winning medals for the country. The other 11 competitors were rewarded Rs. 2 lakhs each for winning Medallions of Excellence in trades such as mechatronics, brick-laying, restaurant service, automobile technology, jewellery, graphic design technology, mobile robotics, beauty therapy and car painting. The trainers were rewarded with Rs. 3 lakhs (for silver), Rs. 2 lakhs (for bronze) and Rs. 1 lakh each (for Medallions of Excellence).

On this occasion, the WorldSkills India Guidelines and Handbook was also released. The book outlines the structure for governance and operations of skill competitions in the country.

For more information visit: www.worldskillsindia.co.in
Standards & Quality Assurance

Addressing the demand for emerging jobs, new Qualification-Packs (QPs) have been created such as Assistant Electricity Meter Reader, Billing and Cash Collector and Multi Skill Technician, amongst others, which will cater to the requirements in the power sector. The skilled workforce would support schemes such as SAUBHYAGYA (Pradhan Mantri Sahaj Bijli Har Ghar Yojna) that aims at electrification of all remaining un-electrified households (404.06 lakh) in the country by March, 2019.

The newly developed LPG Mechanic role by the Hydrocarbons SSC will support the UJJWALA campaign. Additionally, 11 other QPs of this high priority sector have been approved.

The Green Jobs Sector Skill Council has developed standards for the Solar and Wind Sector to promote skilled workforce at the sites. This includes jobs like Solar PV Installer (Suryamitra), Rooftop Solar PV Entrepreneur (Rooftop Solar Photovoltaic Entrepreneur) and more.

To know more about QPs, please visit the newly launched QP-NOS Search Engine on www.nsdcindia.org

Going Paperless (Digitisation)

In an endeavour to support the paperless and ecofriendly cause, the Standards team of NSDC has initiated the digitisation process. All documents related to Qualifications Registration Committee (QRC) and National Skill Qualifications Committee (NSQC) are now shared and maintained through Microsoft OneDrive. So, time to bid adieu to the stacks of papers and heavy files!

INDUSTRY PARTNERSHIP AND CSR

- NSDC signed an MoU with Hitachi India Limited for skilling 420 youth in the construction and IT sectors in Bangalore.

- National Safai Karamcharis Finance & Development Corporation (NSKFDC) collaborated with NSDC to skill 1,000 women Safai Karamcharis (manual scavengers) in Uttar Pradesh.

- IOCL’s Barauni Refinery organised a ‘Certificate Distribution Ceremony’ to felicitate beneficiaries in the construction, plumbing and electronics sectors. In a tripartite agreement between NSDC, NSDF and Barauni, over 400 disadvantaged youth from villages around Barauni Refinery in Bihar have been skill trained for better livelihood.

Dr. Bhola Singh, MP, Begusarai with the skilled candidates at Barauni Refinery’s Certificate Distribution Ceremony
Pradhan Mantri Kaushal Kendra

Ensuring quality in infrastructure and making skill training aspirational, the Pradhan Mantri Kaushal Kendra (PMKK) is a huge step in establishing model and iconic centres of excellence for skill development.

- As of December, 2017, 527 PMKKs have been allocated across 484 districts, covering 406 Parliamentary Constituencies, of which 319 PMKKs have been established and work has been initiated to set up PMKKs in 158 additional districts.
- 20 PMKKs were inaugurated in the months of November and December, 2017.

Inauguration of PMKK at Alipurduar, West Bengal by Orion Edutech

Rooman Technologies' PMKK setup in Srinagar

Udaan

Udaan, the Special Industry Initiative (SII) for Jammu and Kashmir is funded by the Ministry of Home Affairs and is implemented by NSDC. Designed to encourage corporates to interact with the youth and offer opportunities to aspiring candidates to work in the corporate sector, Udaan provides a framework of support and empowerment.

Trained 28,672
Placed 17,839
Placed 12,511
Corporates 105

(*Data as on 14 December, 2017)

With such a vision, Adnan joined the Udaan program. He believes his life changed completely after the recruitment drive of Udaan. He went through an intensive and innovative training programme in sales and marketing at Bajaj Allianz. The project included four months of inter-departmental training and eight months of on-job training aimed at developing business acumen and providing exposure.

“It has altogether been a journey full of learning,” shares Adnan. “Employment generation in the valley is a challenge and this scheme is the best outreach programme to mainstream the Kashmiri youth and give them dignity and recognition.”

When a person really desires something, the universe conspires to help them to realise their dream.

Name: Adnan A. Bhat
District: Srinagar
Trained by: Bajaj Allianz
Current Employer: Ola(ANI Tech, Pvt. Ltd.)
Annual Salary: Rs. 13 lakhs
SPECIAL PROJECTS

YUVA – A Joint Initiative of NSDC and Delhi Police

YUVA is an initiative to steer youth towards the mainstream, providing them suitable opportunities to recognise their potential. Delhi Police has identified about 3,000 deprived youth in the capital city for imparting training in various trades. Across the capital, 8 police stations have been chosen in the first phase where training centers have been set up as per PMKVY guidelines. NSDC approved training providers are responsible for implementing training at these centers. This mission is being undertaken to prevent youth from committing crime and delinquent acts, as well as to encourage them to partner with the police in maintaining law and order, management of crime and connecting with the community at large.

GMR Varalakshmi Foundation (GMRVF)

GMR Varalakshmi Foundation, a CSR arm of the GMR group, which operates Hyderabad and Delhi International Airports, has planned to get its entry-level staff to undergo a training-cum-orientation program for learning enhancement and certification, under PMKVY-RPL. Over 20 different technical and non-technical job roles like assistant electrician, dry wall and false ceiling installer, etc. are part of the courses that candidates will be offered in about 10 sectors. Apart from the technical training, emphasis is also given to soft skills, spoken English and digital literacy. About 10,000 candidates are likely to be benefited from this project.

Arvind Limited

NSDC in collaboration with Arvind Limited will provide quality skills training to 20,000 youth until 2020. Arvind Limited, a leading exporter, supplier and manufacturer of ready-made garments will be the training provider, offering its space, training facilities/machinery, infrastructure etc. for the skill training and will also offer placements to the skilled candidates. The training will be facilitated through nine training centers across India.

Indian Texprenuers Federation

The Indian Texprenuers Federation (ITF) will train 50,000 candidates, who will be given captive placements by the member mills of the ITF. On November 27, 2017, an opening ceremony-cum-Kaushal Mela was organised under the project, where 1,000 candidates who successfully completed their training received certificates and appointment orders from Shri. Raja Shanmugam, President, Tirupur Exporters Association.

Raja Shanmugam said, “The advantage of this scheme is that manufacturing units can register directly as training centres and create an internal infrastructure for training. This will help Tamil Nadu textile sectors in a big way.”

Dr. Harsh Vardhan, Hon’ble Minister for Science and Technology, distributing PMKVY kits to candidates at Jama Masjid, YUVA Special Project Center
Skill Matters
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Bru Tribe
NSDC successfully provided placements to the second batch of skilled women from the Bru Tribe in Tripura, under the pilot phase of the ‘Special Projects’ component of PMKVY. NSDC along with its training partner, ValeurFabtex Pvt. Ltd. ensured placements to 87 women in a leading knitted-garment manufacturing company – Quantum Knits, a unit of KPR Mills Ltd., Coimbatore.

RECOGNITION OF PRIOR LEARNING

Skill Development Program to support Project Swarna with Ministry of Railways
Committed to enhancing passengers’ experience in premiere trains under Project Swarna, the Ministry of Railways (MoRI), in collaboration with MSDE, has announced a Recognition of Prior Learning (RPL) training program for 2,568 candidates. A batch of 200 candidates commenced training through the Divisional Railway Office, Bangalore and 50 candidates in Mumbai.

Project Swarna aims to cover 16 railway zones across 29 trains, and is being conducted in various cities across job roles such as Housekeeping Attendant – Manual Cleaning, Room Attendant and F&B Service Stewards. The project will be implemented by NSDC through its training partner Tata Strive.

RPL Project with Sri Sri Rural Development Program for Yoga Practitioners
The project which is underway, will train 4,400 candidates and 5,600 candidates for the job roles of Yoga Instructors and Yoga Trainers respectively over one year. The targeted candidates are yoga practitioners who have been teaching for 1-3 years. During the mandatory 12 hours of orientation, the candidates will be oriented in soft skills including maintenance of cleanliness, gender and age sensitivity, minimisation of fatigue and injury risk, hygiene and personal grooming. The program is proposed to extend to more than 20 states and includes coverage of Northeastern states.

Vivo Skills & Training Tea-Plantation Workers
Under this RPL project, 2,000 tea plantation workers were oriented and certified. The workers were motivated for maintaining proper hygiene by keeping their surroundings clean due to which there was a huge improvement in hygiene and cleanliness. The candidates were also trained in the banking system and digital literacy.

As per an impact assessment study done by Vivo Skills and Training, the awareness level of banking systems improved by 39%, personal savings by 32% and digital transactions by 49% post the program. The awareness levels of candidates about alcoholism and absenteeism also increased.
EXPERTS SPEAK

DRIVING SCALE & IMPACT IN SKILL DEVELOPMENT

Success Mantra of Orion – “Employment is the First Step of Skilling Ecosystem”

In today’s world, a mere degree isn’t enough to get you employed, but skill is! In the present scenario, unemployment is the biggest threat to our youth.

Orion Edutech, an NSDC partnered professional vocational training organisation, was established in the year 2006. Since then, through its innovative placement linked professional training with state-of-the-art infrastructure facilities, we have been able to create a benchmark in the realm of India’s vocational training.

Our goal is to ensure empowerment and sustainable livelihood through holistic skilling, guidance and counselling to cater to corporates through end-to-end recruitment and staffing solutions. Providing placement linked training and meaningful employment as well as livelihood opportunities to achieve sustainable growth, it should yield impact through improvement in income and standard of living, not only for the individuals but also for their families and communities.

Orion has mastered the art of providing employment/self-employment to the candidates trained. Employment is the first step of the Skilling Process, so our prime focus is on effective mobilisation. Placement activity starts soon after mobilisation is completed. Setting a strong and dedicated placement team, we screen students and train them based on their individual skill set. Pre-placement counselling and industry visit exposure enhances the confidence of our candidates to crack interviews. Information about the company, job prospect and career opportunity is explained to them. Both the challenges and benefits are properly explained, so that the candidate doesn’t have incorrect expectations – which helps in higher retention and productivity of the students.

Through employer engagement and industry partnerships, our candidates get maximum opportunities towards achieving successful placement.

With its strong commitment and dedication, Orion has been able to provide placements to more than 2.5 lakh unemployed youth, women and differently-abled candidates in the last 10 years.

We are encouraging entrepreneurship programs under Micro Units Development and Refinance Agency (MUDRA) for our candidates. Through Udyammitra Portal, candidates can register their names and place varied MSME loan applications.

Being a ‘Vocational Training Company’, we have also placed Indian students in foreign locations through our International Skilling Center. For all the youth wandering alone searching for a career – Orion provides opportunities to soar high!
FROM OUR PARTNERS

Creating Opportunities for Rural Youth

The Roof Master Training Program (RMTP) is a unique program initiated by Everest Foundation in 2014. The program is not only helping marginal construction workers acquire new skill sets but also extending the ‘hand-holding-support’ to develop them as rural entrepreneurs by helping them open Micro Enterprises to provide services for roof sheet installation, structural fabrication and sell roofing products too. Being run as a Roof Entrepreneurs Development Program, it identifies potential candidates for a 3-month training and entrepreneurship aspiration mapping. Till date, over 800 people have been trained as Roof Masters.

Ravindra, a resident of Koshimbe in Nashik, Maharashtra is one such beneficiary. He joined the DEDP program being offered by Everest and Sattva. During his training, Ravindra was motivated to establish his own enterprise. He invested Rs. 2 lakhs to start his fabrication business which included services and sale of products such as roofing sheets, pipes, cement window and other building material. He gained support from Everest and its dealers to set up his business.

Ravinder said,

“\[I am now the owner of a small shop. From a sales revenue of Rs. 20,000 in the first month, my monthly revenue has reached nearly Rs. 1 lakh. My target is to double it in the next two years.\]

Sky is the limit

Vineet Sood hails from Hoshiarpur, a small town in Punjab. Orphaned at a very young age, his life was full of challenges. Being a differently abled child added to the woes. Battling all odds, Vineet overcame his limitation of being deaf and dumb through his creativity and skill training. After a Disability and Human Development (DHD) course at Orane International (Hoshiarpur), he has dabbled in the profession of hair styling at Orane’s Salon.

“Vineet believes that he won’t let his disabilities create barriers in living a life without limits.”
Sarthak Centre launched in Gurugram

As per Census 2011, India has 2.68 crore Persons with Disabilities (PwDs) of which 56% are male and 44% are female. Nearly 50% of total PwD in India (1.34 crore) are in the employable age of 15 to 59 years, but 74% of them are either non-workers or are marginal workers.

In a move to provide equitable and inclusive skill training facilities to differently-abled persons, Shri Anant Kumar Hegde, MoS, Ministry of Skill Development & Entrepreneurship, inaugurated the NSDC Sarthak Center in Gurugram. The centre will offer skill trainings in sectors such as Retail, Hospitality, IT, ITes etc. in job roles like Customer Sales Associate, Back End Operations, Store Keeper, Cashier, House Keeping Attendant and F&B Steward.

Upskilling For Better Placements Overseas

“Meet Murugan, Sentil, Bala and Prabal who were skilled by GM Shiptec in Chennai and are now placed in Singapore’s construction sector. Both Murugan and Sentil went to Singapore as general workers and in the last two years, have risen to higher ranks. As per their employers, these men are extremely prudent at their work.”
SECTOR SKILL COUNCILS

AKTU signs MoU with NASSCOM to boost students’ employability

To enhance skills in the information technology sector, Dr. APJ Abdul Kalam Technical University [AKTU] has signed a MoU with IT-ITeS Sector Skills Council and NASSCOM to launch employability enhancement programs. The alliance aims at offering programs to undergraduate students either as an elective course with the existing program, or as an add-on course to enhance their employability.

Tourism & Hospitality Skill Council Celebrated Paryatan Parv

Tourism and Hospitality Skill Council celebrated Paryatan Parv, a 3-week long event, across the country. During this celebration THSC planned various events.

A heritage walk led by THSC along with Iithaa, a leading Indian Traditions and Heritage Society was organised at Humayun’s Tomb, Qutub Minar, and Purana Qila on 5th, 8th and 13th October, 2017 respectively to celebrate Paryatan Parv. Students from various academies like Frankfinn, Mysha Skills, Dakshya Academy, Indian Hotel Academy, IL&FS participated in the event. The Heritage Walks and Signature Campaign was carried to raise awareness about sustainable tourism among the students and public.

B&W SSC Organised Job Fair

Beauty & Wellness Sector Skill Council (B&W SSC) organised an exclusive job fair for beauty and wellness candidates at the Habitat Centre, New Delhi; which was attended by over 1,700 participants. More than 25 leading organisations such as VLCC, Geetanjali, Lakme, Talwalkars, Kaya, Urban Clap, Tony and Guy and Orane participated in the recruitment fair; wherein 600 candidates were offered placement, of which 175 candidates have already joined. Vijaya Bank, Indusind Bank and Muthoot Finance were a few banking and financial organisations which offered micro entrepreneurship loans at the fair.
EVENTS & HAPPENINGS

(L–R) Orane International Co-Founder & CEO Mr. Dinesh Sood, NSDC CFO Mr. Prakash Sharma, an Orane student, Orane Director Mrs. Monica Sood, and a Guest at the Grand Convocation Ceremony, Chandigarh.

(2nd from right) Manish Kumar, MD & CEO, NSDC at the CEO Round Table Series organised by CNBC-TV18.

(3rd from right) Vandana Bhatnagar, Chief Program Officer, NSDC as a panellist at the NewsCorp VCCircle Education Investment Summit, 2017.

(R) Vishal Sharma, Chief Program Officer, NSDC at Orion Edutech PMKK in Panjabari, Assam, interacting with candidates.
NSDC and B&W-SSC teams with Sri Sri Ravi Shankar at Sri Sri University

31 Tihar Jail women inmates certified for Gems & Jewellery design under Skill India mission, a non-government funded special project

NSDC Training Partners’ Meet in Kolkata

Skill India Partnered with Mail Today to organise the Skills & Entrepreneurship Summit '17

Hon’ble MoS, MSDE, Shri Anantkumar Hegde in conversation with Raj Chengappa, Editorial Director, The India Today Group

Skill India trainees and entrepreneurs narrate inspiring real-life stories
Institute of Solar Power Technologies & Vocational Training was awarded the Best Training Organisation in the Solar Energy Sector by the Industry and Sector Skill Council for Green Jobs at the InterSolar Conference held in Mumbai.

Domestic Workers Sector Skill Council moves into new office premises, inaugurated by Manish Kumar, MD & CEO, NSDC.