IN THIS ISSUE

- NSDC-UNEVOC Centre launched
- Learning Resources and Technology introduces new portals/technology upgrades
- IOCL’s skill development project progress report

- PMKK establishes 600th centre
- Launched Apprenticeship Program for exiting graduates
- Over 25 lakh youth counselled under Skill Saathi
- Events & Happenings

NSDC HIGHLIGHTS

Following NSDC’s acceptance as a member to the UNEVOC Network in mid-2018, the NSDC-UNEVOC Centre was officially launched on 7th March 2019 in New Delhi. As a key activity under NSDC and UNESCO-UNEVOC collaboration, a five-day international workshop on ‘Greening of Job Roles and Curricula’ was organised. The workshop brought together TVET professionals from 15 countries and sought to address policy and training needs for integrating sustainability and green concepts into occupational standards.

MSDE and Ministry of Human Resource Development announced a collaboration for roll out of National Skill Qualification Framework (NSQF) based Apprenticeship Program for existing graduates. Implemented by NSDC, this newly designed program will entitle the students enrolled for degree programs in universities/ colleges be channelled into industry apprenticeship for a period of 6 months to one year depending on the sector chosen. These apprenticeships, in 10 chosen sectors, encompassing 121 Qualification Packs or job roles, would be facilitated by the respective Sector Skill Councils.

On the occasion of International Women’s Day, NSDC signed a Memorandum of Understanding with Rashtriya Mahila Kosh (RMK) under the Ministry of Women and Child Development (MWCD) to enhance women’s livelihood opportunities by creating potential through quality skill development. As part of the agreement, RMK will identify skillsets according to geographical relevance after which modules for skill development of women will be developed. The training modules will be aligned with the National Skill Qualification Framework. The partnership will also facilitate workshops to promote the entrepreneurship spirit among women.

Mr. Shyamal Majumdar, Head, UNESCO UNEVOC awarded Dr. Manish Kumar, MD & CEO, NSDC with the UNEVOC plaque, in the presence of Ms. Juditha Pathankar, Additional Secretary, MSDE

Hon’ble Minister for Human Resource Development, Shri Prakash Javadekar; Dr. KP Krishnan, Secretary, MSDE; Dr. DP Singh, Chairman, UGC; Mr. R Subrahmanyan, Secretary (R&E), MHRD launching curriculum for degree apprenticeship

Shri Dharmendra Pradhan, Hon’ble Minister, MSDE and Smt. Maneka Gandhi, Hon’ble Minister, MWCD with senior officials from both Ministries, NSDC and RMK
The Government of the Kingdom of Morocco represented by the Office of Vocational Training and Employment Promotion (OFPPT), a public institution dedicated to vocational training, has entered into a Memorandum of Understanding with NSDC for developing cooperation and promoting the sector of vocational training in both countries. The objective of OFPPT is to improve the competitiveness of economic operators by ensuring the training of the employees. The vocational training is provided on the basis of a demand-driven strategy meeting the qualification needs and requirements of the labor.

Ola Skilling Pvt. Ltd., a subsidiary of Ola, has partnered with NSDC to skill and upskill job seekers for various jobs in mobility space such as drivers, two-wheeler delivery executives, electric vehicle drivers, finance executives, automobile technicians among others. Ola will be working collaboratively with State Governments, State Skill Development Missions, MSDE, NSDC and training partners to create 2 million opportunities by 2022.

Simplilearn, a leading digital economy training provider has partnered with NSDC to upskill learners in digital skills through 33 accredited courses. The first year of the partnership aims to train 3,000 learners from across the country. Simplilearn shall provide essential training and upskilling solutions to all the registered candidates of NSDC in various digital skills.

A memorandum of understanding was signed between NSDC, Terra Orient Skill Academy and Singapore Polytechnic to launch Centres of Excellence for Advance Skilling across various sectors including Aerospace and Aviation, Emerging Technologies, Automotive and Logistics. Terra Orient will also support establishment of an 'Aerospace and Aviation Centre of Excellence for Advance Skilling' in Bangalore.
The first 'Training of Master Trainers' workshop for the faculty of National Skill Training Institutes (NSTIs) was held from 27th February to 1st March 2019 at NSTI Hyderabad. The session was attended by faculty from NSTI Hyderabad, Dehradun and Noida. The day-wise activities and learning experiences included introduction to Qualification Packs (QPs), National Occupational Standards (NOS), various training components such as Model Curriculum, Facilitator Guide, Participant Handbook etc.

The inaugural batch of the ten-day classroom ‘Training of Trainers’ for the job role ‘Field Technician- Computing and Peripherals’ under Electronics SSC began a certification program. The batch was visited by Singapore Polytechnic along with Temasek Foundation International, which is supporting capacity building the capabilities of stakeholders from both ecosystems.

In its continued effort to build capacity of states to function as Inspection Agencies on SMART for Centres Accreditation and Affiliation, NSDC conducted workshops in 24 States/UTs including Assam, Meghalaya, Sikkim, Manipur, Mizoram, Arunachal, Nagaland, Telangana, Bihar, Tamil Nadu, Puducherry, Chandigarh, Daman & Diu, Lakshadweep, Dadra & Nagar Haveli and Delhi.

The Training of Trainers & Training of Assessors module went live on Skill India Portal on 8th February 2019. The online module caters to the complete life-cycle requirements for Training of Trainers and Assessors in the short-term skill ecosystem. Aspiring trainers and assessors can now place training requests, view and apply to upcoming batches, as well as receive marksheet and certificates online. The portal also displays a consolidated list of trainers and assessors certified in different job roles by Sector Skill Councils. Further enhancements are planned for release in the upcoming months.
Pradhan Mantri Kaushal Kendra has achieved a significant milestone by establishing 600 centres till 31st March 2019.

An annual PMKVY target of 9.23 lakh candidates has been allocated to 589 PMKKs.

<table>
<thead>
<tr>
<th>Categories</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allocated PMKKs</td>
<td>851</td>
</tr>
<tr>
<td>Allocated Districts</td>
<td>717</td>
</tr>
<tr>
<td>Parliamentary Constituencies (PCs)</td>
<td>543</td>
</tr>
<tr>
<td>Covered</td>
<td></td>
</tr>
<tr>
<td>Centre Established</td>
<td>600</td>
</tr>
<tr>
<td>(537 Districts and 455 PC's)</td>
<td></td>
</tr>
<tr>
<td>PMKVY Target Allocated</td>
<td>9,23,601</td>
</tr>
<tr>
<td>(589* PMKKs)</td>
<td></td>
</tr>
</tbody>
</table>

PMKK Status
- Centre Established
- Location Signoff Done
- Site Identification in Process
- Super Structure Signoff

*Data as of 31st March, 2019

Dr. Kiran Somaia, Hon'ble MP and Chairman, Parliamentary Standing Committee on Labour inaugurated the first PMKK Mumbai centre at Vikroli West

Inauguration of PMKK in Perumbalur, Tamil Nadu
TECHNOLOGICAL ENHANCEMENTS & NEW LAUNCHES

Free Learning Resources
In its efforts to enrich the skilling ecosystem with instructional material and learning resources, NSDC upgraded its Free Learning Resources page on the NSDC portal. Learning Resources viz. Participant Handbooks, Facilitator Guides, e-learning content and educational videos aggregated from various external sources are now available for all skill seekers. Access over four terabytes of free resources from: https://www.nsdcindia.org/free-learning-resources.

e-Skill India Portal
In a technology driven environment, e-learning is pivotal in deepening the reach of skilling opportunities for the Indian youth. e-skill India portal is a new initiative that introduces an expansive catalogue of courses aggregated from different B2C e-learning portals across the skilling ecosystem. This portal would capture e-learning content in a hub, enabling a pool of content for the benefit of skill seekers. Presently, scores of e-courses from NSDC, SkillTrain, Amrita University, iPrimed, Liquid and Orion have been made available in more than 10 languages, across various sectors.

Content Development Guidelines
NSDC has developed Skilling Content Development Guidelines to assist stakeholders engaged in the commissioning and creation of skilling content. Serving as a framework, this document caters to individual sectors, Subject Matter Experts (SME), Content Developers (CD), Instructional Designers (ID), among others to customize the content development process according to the job role. The guidelines also include legal aspects for sourcing and publishing content. Checklists to monitor each activity in the content development process have also been suggested. Visit: https://www.nsdcindia.org/learning-resources
**Kaushal e-Pustakalaya (eBook Reader App)**

NSDC's android app, Kaushal e-Pustakalaya (eBook Reader) gives readers and skill seekers access to skilling content while on the move. PMKVY trainees can now access Participant Handbooks of more than 200 Job Roles through the App. The books are available for download and can be accessed offline through the My eBooks section of the app. Download the app from Google Playstore.

For more details, visit Learning Resources & Technology Page on NSDC website https://www.nsdcindia.org/learning-resources or write to us at lrtteam@nsdcindia.org
FROM SECTOR SKILL COUNCILS

1. Indian Plumbing Skills Council (IPSC) has partnered with 'We are Water Foundation', the CSR wing of Roca, to train 700 women and a total of 1,600 beneficiaries across India in the field of plumbing — a conventionally male dominated field. A one-year project, it will conduct training under Recognition of Prior Learning (RPL) program, Pradhan Mantri Kaushal Vikas Yojana (PMKVY).

2. Under the project 'Saamarth – Empowering million lives in Rubber' launched by Rubber Skill Development Council (RSDC), RSDC has joined hands with Rubber Board of India to maximize skilling across the plantation sector. Tapping of rubber is a highly skilled job and the reason for the wide gap between the present natural rubber productivity and the potential is attributed to shortage of skilled personnel or skill gaps in the current workforce. The trainings are being provided under Recognition of Prior Learning (RPL) program of Pradhan Mantri Kaushal Vikas Yojana across Natural Rubber plantation, Tyre Services and Rubber Manufacturing.

3. Ministry of Steel in their 'Brief Report of Activities 2018' emphasized the efforts of Indian Iron and Steel Sector Skill Council (IISSSC) in training of 8,406 employees (both own & contractors’) under RPL program for the last year, on various job roles of IISSSC in different PSUs of Steel Producing Organisations. Also, IISSSC trained 13,850 local youth during the period 2017-18 (till Dec 2018) and placed 5,202 youth in various steel companies and those related in steel supply chain.

4. Agriculture Sector Council of India (ASCI) organized 3-day Exposure Visit and Training program for farmers of Karnataka on Farm Machineries in collaboration with ESCORTS Training and Development Centre Bengaluru. This visit was organized to provide them exposure on various aspects of farm machines and mechanized farming in India, advantages of mechanized farming, brief display of tractors, its main parts and connected implements viz. seed drill, operations in field for different crops, safety precautions while using tractors, practical exposure, basics of repair and maintenance of tractors.
COMMUNICATION & ADVOCACY

OUTDOOR CAMPAIGN LAUNCHED BY SKILL INDIA

Skill India launched a Pan India outdoor campaign in March 2019. The campaign aims to mobilise youth for various skill development programs across the country. Translated in 9 languages, more than 600 hoardings were displayed across 23 states.

CSR & INDUSTRY PARTNERSHIPS

1. After successful implementation of skill development project in Chandigarh, Airports Authority of India (AAI) has extended its collaboration by signing another skill development agreement with NSDC to impart skill training to youth under Aviation sector at Mumbai airport. The project will focus on aspirations of youth in the aviation sector and contribute towards their livelihood enhancement by linking them to best of placement opportunities. IL&FS, an approved training partner, will set up the centre and will undertake trainings under four aviation sector job roles for a period of three years.

2. As part of the CSR initiative in collaboration with NSDC, GAIL India inaugurated multi-skill development centre at GAIL-Institute of Skills, Guna, Madhya Pradesh. The infrastructure has been provided by GAIL India to impart skill training to around 200 youth with residential facility for candidates. IL&FS is responsible for implementing the training in various job roles such as Customer Care Executive, Debt Recovery Agent, Welding Technician and CNC Machine Operator. Officials from GAIL encouraged the candidates to develop relevant technical skills and shared the importance of Skill India initiative.
In its commitment towards the Skill India Mission, Indian Oil Corporation Limited (IOCL) has partnered with NSDC to support skill training of more than 7,500 beneficiaries across 21 locations in the country. The association started with the IOCL Barauni Refinery Project, two years ago, under which 400 candidates were trained across trades with a financial commitment of Rs. 46 lakhs. The scope of the project has now increased manifold with IOCL’s eleven refineries, five marketing divisions and one pipeline division, accelerating the skill initiatives in the country and enhancing the livelihood opportunities of the youth.

The project especially aims to achieve empowerment of the marginalized communities by focusing on skill development of women and youth belonging to backward classes and Below-Poverty-Line categories. The project largely covers Aspirational Districts under NITI Aayog’s Aspirational District Program. Under the project, training is imparted at various Pradhan Mantri Kaushal Kendras (PMMKs) in the districts.

**Achievements**

**Financials (CSR Support)**

- F.Y. 1: 46 Lakhs approx.
- F.Y. 2: 12.12 crore

**Locations**

- F.Y. 1: IOCL Barauni (1 Project)
- F.Y. 2: IOCL - 11 Refineries, 9 Marketing divisions, 1 Pipeline division
- Total 21 Locations

**Beneficiaries (No. of Trainers)**

- F.Y. 1: 400
- F.Y. 2: 7590

**8 Aspirational Districts**

**14 PMKKs**

**Training Partners:** Orion Edutech, IL&FS, IACM, Smart Team, Olive, LabourNet, Edujobs, Quest Corp, F-Tech, JJJM, Apollo Med Skills, SynchroServe, InnoVision and Vision India
Training Program at IOCL Refineries Headquarters

IOCL, under its refineries divisions, is supporting skill training of 4,450 candidates across 11 locations in the vicinity of IOCL’s refineries. One such project IOCL (RHQ) was implemented in New Delhi by NSDC’s four training partners Orion Edutech, IL&FS Skills, IACM SmartLearn Ltd. and Olive Heritage Education and Welfare Society. More than 500 candidates underwent training in Healthcare, Apparel, Telecom, Domestic Worker and Management and Entrepreneurship & Professional sectors. A certification ceremony was held in March at Orion Edutech's Mandir Marg training centre, where 390 candidates were awarded certificates.

Certification ceremony in New Delhi, graced by senior IOCL and NSDC officials - Mr. YK Shukla, Executive Director-HR, IOCL; Mr. RC Upadhyay CGM (A&W), IOCL; Ms. Anita Shrivastava, GM (CC&CSR), IOCL; and Mr. Gaurav Kapoor, Sr. Head - Industry Partnership & CSR and Media & Advocacy, NSDC.

“Excited To Start A New Career”

Komal Padihya, 23 years, is a resident of Sangam Vihar, New Delhi. Her father, the only breadwinner, runs a small shop in the area. Komal dropped out of school in class 9 due to her family's financial conditions. Though she gave up on her dreams to study further, her yearning to become self-reliant did not falter. She came to know about Sewing Machine Operator training conducted by IL&FS Skills. She was informed about fee waiver through IL&FS officials during mobilization. This training was sponsored by Indian Oil Corporation Limited (Refineries Headquarters).

During training, Komal learnt sewing techniques and underwent practical training. She was trained on various soft skills such as leadership skills, public speaking etc. She also learnt how to work under different situations and handle the work pressure. She considers the training to be one of the most valuable experiences of her life. Komal is now employed with Akriti Apparels and is drawing a salary of Rs. 9000 per month.

“I am the first female in my family to step out and work. I am excited about starting a career and being financially independent. I continue to dream of a better future,” shares Komal.
SHORT TERM TRAINING

1. EEE Module Roll Out - Improving Training Quality
Among the various initiatives for creating more interactive and effective learning for students, PMKVY team is piloting an English, Employability & Entrepreneurship Module (EEE) under PMKVY. This would replace the existing 40 hours of the mandatory Employability & Entrepreneurship Module with a 155 hours module. Instructor-led training will be imparted on blended EEE modules through a Learning Management System (LMS). Salient features of the LMS include e-content for trainers and candidates, online formative and summative assessments, dashboard views for batch and candidate-wise training progress. Visit - [https://www.nsdcindia.org/learning-resources](https://www.nsdcindia.org/learning-resources) for more information.

2. Assessor App - A Move Towards Accountability
Assessment in a key component under PMKVY. The scheme has accomplished over 23 lakh Assessments and more than 20 lakh Certifications, backed by strong technology-enabled platforms. The use of technology in conducting assessments has helped to improve upon many processes, including accessibility of assessments for trainees in remote areas, uploading marks of large-scale data in a time-bound manner, assessment monitoring by relevant authorities etc.

A review of existing technological platforms in consultation with Sector Skill Councils revealed the need for further enhancements specifically for concerns such as Assessor authenticity on the day of assessment at the TC location. The compelling need to enhance transparency and accountability has led to the development of the 'Aadhar - enabled Assessor App' to be used by all Assessors across the PMKVY ecosystem and will help in capturing real time evidence such as pictures and documents and will authenticate the presence of Assessors via a bio-authentication device.

**Key Features of Aadhar enabled Assessor App:**
- Geo tagging of Training Centre (TC) validating physical presence of assessor as per SDMS
- Bio-authentication of Assessors’ identity on day of Assessment at TC location
- Captures pictures of assessment in progress
- Captures total duration spent by Assessor at the TC location on the day of assessment

**Key Output:**
- Ensure that only the Assessors assigned on SDMS conduct assessments at TC location
- Act as an Assessment monitoring tool for Sector Skill Councils to monitor real time status of the assessments in progress at the TC location

The App is currently being piloted across seven sectors – Agriculture, Electronics, Retail, Telecom, Construction, Apparel, Beauty & Wellness. The sectors have been chosen keeping in view overall targets, geographical spread of their Training Centres and the nature of the sector to ensure maximum coverage. Based on the feedback received, the app would be further enhanced and launched for mandatory use by all sectors across PMKVY Scheme.
T1 Linkage to AEBAS – Ensuring Transparency and Accountability

Given the scale of the PMKvy scheme, streamlining operations and processes through technology has been critical for ensuring compliance and standards. PMKvy is the first scheme across ministries to implement the Aadhar Enabled Biometric Attendance System (AEBAS). AEBAS is mandatory for accreditation and affiliation of training centre (except for centres in the North East and Jammu & Kashmir). AEBAS captures attendance of students in real time and the records are available on a dashboard and mapped against the SDMS.

Rozgar Portal Collaboration

PMKvy 2016-2020 has an increasingly greater emphasis on outcomes such as employability and higher earnings, which ultimately reflect the quality and market value of training. To facilitate employment to PMKvy certified candidates, NSDC is in process of on-boarding employers in the market with manpower requirements on an 'Employers Connect Portal'. The portal is aimed to be a one-stop solution for employers who can post the manpower requirements on the portal, which will be further facilitated to all candidates.

Placement Dashboard – Success Stories

Testimonials of candidates sharing their journey of success owing to PMKvy 2016-2020 is one of the key factors determining the success of the scheme. In view of this, a dashboard capturing stories of successfully placed and verified candidates has been put up on PMKvy official website. The stories capture the transformation that the scheme has brought in the lives of candidates and aim to motivate young trainees. Visit: http://pmkvyofficial.org/placement.aspx for more information.

Amrutha hails from Prakasam, Andhra Pradesh. Her father, an auto-driver, aimed to give good education to his two children. Post her graduation, Amrutha joined PMKK SynchroServe Global Solutions and took up Customer Care Executive course. Trained under PMKvy short term training course, she got job offer at Telechoice in a different city. Initially she faced resistance from family, but later they approved. She draws a monthly salary of Rs.9,000/- and is self-reliant.
**SPECIAL PROJECTS**

1. **The PMKVY Special Project - Anuna Education Network Private Limited (SPIA)** aims to train 6,720 artisan clusters in e-commerce management, through a newly created job role Self-Employed E-Tailor, bringing them on an e-platform, handholding and supporting them in active sale generation. Trainings are being undertaken in artisan clusters across Assam, Bihar, Gujarat, Jammu & Kashmir, Madhya Pradesh, Maharashtra, Uttar Pradesh, Rajasthan and Punjab. Only government funded/supported clusters which have Common Facility Centres (CFCs), are being mobilized. 56 Artisan Clusters have signed MoUs with SPIA.

2. **Under PMKVY Special Projects - Vocational Skills Training for Inmates of Punjab Prison**, Shri Sukhjinder Singh Randhawa, Cabinet Minister of Cooperation and Jails, Government of Punjab inaugurated a training centre at Amritsar Central Jail. The project will be implemented by NSDC’s training partner Bridge Point Skills & Network Pvt. Ltd (BPSN) in four job roles namely Assistant Electrician, Baking Technician, TV Repair Technician and Pickle Making Technician. The training program is aimed at rehabilitation and entrepreneurship development of the inmates post their release from imprisonment.

3. **A PMKVY Special Project with Muthoot Fincorp Limited** (as the project implementing agency) is training unemployed graduates between the age group of 21 and 30 in the job role of Loan Approval Officers across 18 locations in India. The project strategized under the Hire-Train-Deploy Model, will provide market-based skills to the candidates. Post training, Muthoot is absorbing the certified candidates within the organization as loan approval officers. Till date, 1733 candidates have been enrolled, 1353 have been assessed and 1144 have been certified.

4. **Amrita Vishwa Vidyapeetham**, an implementing agency, will be training over 1,000 students from underserved communities across five states and six districts in India. The candidates will have access to state-of-the-art skill training in critical, industry-relevant skills at the operating centres. The courses include Automotive Service Technician (Two and Three Wheelers), Plumber General, Self Employed Tailor, General Duty Assistant and Domestic Data Entry Operator.

Inauguration of PMKVY Skill Training Centre by Hon’ble Minister Shri Dharmendra Pradhan
**RECOGNITION OF PRIOR LEARNING**

Recognition of Prior Learning (RPL) is a process by which formal learning for recognised awards or informal learning from experience (e.g. through life’s paid/unpaid works) is given due recognition. RPL was launched as part of PMKVY to align the competencies of the pre-existing workforce of the country to the standardized National Skill Qualification Framework (NSQF). The total number of RPL certification has crossed 1 million mark.

| 34 Sectors | 350+ Job Roles | 34 States/UTs | 580+ Districts | 63 Left Wing Extremists (LWE) Districts | 35% Women Beneficiaries | 45% Beneficiaries from Weaker Sections |

More than 2 lakh candidates enrolled and over 96,000 beneficiaries received RPL certification in the month of Feb’19 - Mar’19. A large volume of this increase is attributed to RPL with Best-in-Class Employers (BICE). Some of the leading organisations including L&T, Mahindra, Sun Pharma, Patanjali, India Post are initiating certification of their existing workforce using RPL.

![RPL conducted by Guru Angad Dev Veterinary and Animal Sciences University in Ludhiana, Punjab](image1)

![RPL conducted by Essel Business Excellence services in Ajmer, Rajasthan](image2)

![Candidates undergoing RPL certification conducted by Spice Board of India in Naokata, Assam](image3)

![Assessment for the job role of ‘Group Farming Practitioner’ under RPL in Borgao, Latur](image4)
FROM NSDC TRAINING PARTNERS

1. **Adani Skill Development Centre (ASDC)** has initiated a skill development program in the job role of Sewing Machine Operator to socially uplift and empower women. Saksham is a project that provided skill training in operation of sewing machines to 350 women of Surguja (Chhattisgarh), Kawai (Rajasthan), Dhamra (Odisha) & Godda (Jharkhand). The project has helped in increasing their earning potential.

2. **NSDC partner, i-Saksham has developed community educators** through innovative 3-month training courses for youth in community leadership. i-Saksham aims to cover the pedagogical principles of community leadership through this course. They also provide a fellowship program which is aimed at motivating young people to go for higher education. Their primary goal is to train students to become Community Tutors and Entrepreneurs.

EXPERT SPEAK

‘**Aap ke Saath Kaushal Ki Baat**‘- Strive to Mobilise People for Skill India

The activity was designed and developed by **Mr. Manish Kumar Singh, CSR Head, Everest Industries Limited and Head Projects for Everest Foundation.**

Mobilization activity plays a crucial role in success of any skill training program. But most of organizations do not understand the imperative of effective mobilisation activity and its impact on any skill training program. Inadequacy in target numbers, high attrition rate, ill-information in beneficiaries group about the programs are some of the results of ineffective mobilisation.

Like others, Everest Foundation too faced challenges in mobilising youths and finding real needy people to get trained. Taking an innovative approach and moving away from the conventional practice of mobilisation, Everest Foundation designed an activity named “**Aap ke Saath Kaushal ki Baat (ASKB)**.” ASKB is a combination of program awareness, counselling, demand creation and candidate selection. These set of activities strive to ensure that genuinely needy candidates enrol in training center. ASKB ensures enlistment of candidates for the courses are offered at Everest’s vocational centres. The process involves use of digital technology for creating awareness about the courses amongst the community.
ROZGAR MELAS

NSDC along with Sector Skill Councils and training providers has been organizing Rozgar Melas across the country offering a platform for employers and job seekers to come together for the purpose of applying and interviewing for jobs. Rozgar Mela is an employment strategy to fast-track the meeting of job seekers and employers.

ROZGAR MELA DASHBOARD (MAY'18-FEB'19)

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>NO. OF ROZGAR MELAS REPORTED</th>
<th>NO. OF CANDIDATES REGISTERED</th>
<th>NO. OF EMPLOYERS PARTICIPATED *(Mela-wise participation)</th>
<th>NO. OF CANDIDATES SELECTED/SHORTLISTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSDC</td>
<td>52</td>
<td>192918</td>
<td>2418</td>
<td>82916</td>
</tr>
<tr>
<td>PMKK</td>
<td>499</td>
<td>97545</td>
<td>3295</td>
<td>41537</td>
</tr>
<tr>
<td>PMKVY</td>
<td>43</td>
<td>3716</td>
<td>167</td>
<td>1908</td>
</tr>
<tr>
<td>SSC</td>
<td>209</td>
<td>116702</td>
<td>1360</td>
<td>57292</td>
</tr>
<tr>
<td>Fee-based</td>
<td>13</td>
<td>1590</td>
<td>70</td>
<td>836</td>
</tr>
<tr>
<td>Placement Partners</td>
<td>6</td>
<td>8939</td>
<td>140</td>
<td>3734</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>822</strong></td>
<td><strong>421409</strong></td>
<td><strong>7450</strong></td>
<td><strong>188223</strong></td>
</tr>
</tbody>
</table>

Shri Ananthkumar Hegde, Hon'ble Minister of State, MSDE distributing offer letter to Smt. Yamuna B. Naik, who got placed at Bata Company as Retail Sales Associate under Doyang Chetna at Srisi Rozgar Mela.

Shri Dr. Satyapal Singh, Hon’ble Minister of State for Human Resource Development and Water Resources, River Development and Ganga Rejuvenation, Govt. of India, at one-day Badnaut Rozgar Mela.

Shri Radha Mohan Singh, Hon’ble Minister of Agriculture and Farmers Welfare, Govt. of India at Rozgar Mela in Mothari, Bihar.

Shri Ramesh Bidhuri, Hon’ble MP from South Delhi Parliamentary Constituency addressed the youth at a Delhi Rozgar Mela organized at Bhaskaracharya College of Applied Sciences, Delhi. The Rozgar Mela registered a participation of over 70 companies with 2,176 registrations and 1,003 selections.
Skill Saathi, implemented by NSDC aims to provide skills-based career counselling to potential candidates across the country. Focusing on graduates, school and college dropouts, young adults from polytechnic, ITI, Diploma holders between the age group of 15 – 35 years, the program aims to counsel them towards various career opportunities in the dynamic work environment.

"Over 25 lakh youth counselled across India"

Shri Dharmendra Pradhan, Minister for Skill Development & Entrepreneurship, Government of India inaugurated and addressed Nua Odisha - Dharmapada Samvaad - Skill Saathi Youth Conclave at Rail Auditorium in Bhubaneswar. The first-ever Skill Saathi Youth Conclave aired live across 427 locations in Odisha, where more than 2 lakh candidates were mobilized for career counselling under Skill Saathi initiative. During the event, the Hon'ble Minister also interacted with youth at 5 remote locations i.e. Mayurbhaj, Sundargarh, Sambalpur, Koraput and Berhampur, via video conferencing.

A Skill Saathi workshop was organised at Haryana Welfare Centre for Persons with Speech and Hearing Impairment, Gurugram. Around 109 hearing impaired students above 14 years of age participated in the event. It was an encouraging forum for the students to make them aware about the success stories pertaining Skill India Mission and encourage them to avail the benefits so that there are better livelihood opportunities for them. The success stories shared with the students were of grassroot level with which they could relate to. The Skill Saathi initiative aims to reach all such centres across the state.

Students undergoing counselling sessions at Panchkula, Haryana
Hon’ble Minister Shri Dharmendra Pradhan inaugurated the main campus of **Skill Development Institute (SDI)**, Bhubaneswar, in the presence of Shri Sanjeev Singh, Chairman, IOCL & HSSC, Shri Biswajit Roy CEO, HSSC, Shri Ranjan Kumar Mohapatra, Chairman, SDI and Director (HR), IOCL and Shri N. N. Rao, CEO, SDI, Bhubaneswar, Prof. R. V. Rajkumar, Director, IIT-Bhubaneswar.

**Indian Plumbing Skills Council** organized a mega event, “Plumbing Skills Mahotsav” which was inaugurated by Shri Dharmendra Pradhan, Hon’ble Minister of Skill Development & Entrepreneurship at Thyagraj Stadium, New Delhi. The day-long event was attended by nearly 10,000 plumbers from Northern India. The plumbers who have been skill trained and assessed, were awarded certificates. On this occasion, Plumber Konnect, a mobile app for plumbers was also launched. The event witnessed the best plumbers being handpicked for international and domestic placements as a part of the job fair.

**Rajasthan Skill & Livelihoods Development Corporation (RSLDC)** along with Confederation of Indian Industry (CII) and Department of Skills, Government of Rajasthan organized the 12th Edition of Skills & HR Conclave to provide a platform to all the stakeholders to come together and share the areas of opportunities, concern and the possible solutions. Dr. Subhash Garg, Hon’ble Minister for Technical Education with Sachit Jain, Managing Director, Vardhman Textiles Ltd & Rajat Bhattacharya, Tata Consultancy Services graced the event.

**Advanced Welding Centre of Excellence**, a first-of-its-kind centre in India, was inaugurated at CV Raman College of Engineering, Bhubaneswar by Dr. Manish Kumar, MD & CEO, NSDC in the presence of Mr. Sanjib Rout, Chairman, CVRCE, Mr. Rajesh Patil, CEO, Odisha Skill Development, Mr. Omkar Nath Mohanty, Director, RSB and Mr. Jayant Nanda, former VC, L&T Ltd, among others. The inauguration ceremony was followed by National Welding League for Women which witnessed participation of more than 200 women from across India.
Congratulations Partners

On the occasion of International Women's Day, Mann Deshi's founder Chetna Gala Sinha, was awarded the 'Nari Shakthi Puraskar' by the President of India, Shri Ram Nath Kovind. Chetna Sinha was awarded the honour for her groundbreaking work in financial empowerment of rural women. She is responsible for starting a bank to facilitate rural women's access to finance as well as a foundation to provide them with relevant skills and knowledge.

Olive Heritage, Gurgaon received 'Best Training Institute (Excellent Placement Record)' from Government of Haryana. The Olive Heritage was appreciated for its skill training in the Security Sector and was awarded a trophy by Shri Ygul Goyal, Hon'ble Minister, Haryana Industries and Commerce, Skill Development & Industrial Training during the ceremony.

Indian Iron & Steel Sector Skill Council (IISSSC) received SKOCH Order-of-Merit Award from SKOCH Group for their project 'Kausal' under RPL 4.0. JSPL, Angul where the project Kausal was implemented by IISSSC also received an award as the major project from Apex India Foundation.

We invite you to mail us Skill News & Updates, Impact Stories and Articles at ruchika.tandon@nsdcindia.org

Don't forget to send us your reactions – brickbats and encomiums included!

National Skill Development Corporation
301, West Wing, Worldmark 1, Aerocity, New Delhi 110037
T: +91-11-67451600-10 | F: +91-11-66560417 | Website: www.nsdcindia.org

Disclaimer: The information contained in this letter is about the skill ecosystem and does not represent and should not be construed as legal or professional advice. NSDC is not liable to any party in respect of any special, indirect or consequential loss or damage. © 2018 NSDC. All rights reserved.